

BETTER TOGETHER 2017



Designing a Culture of Empathy,
Culture of Peace



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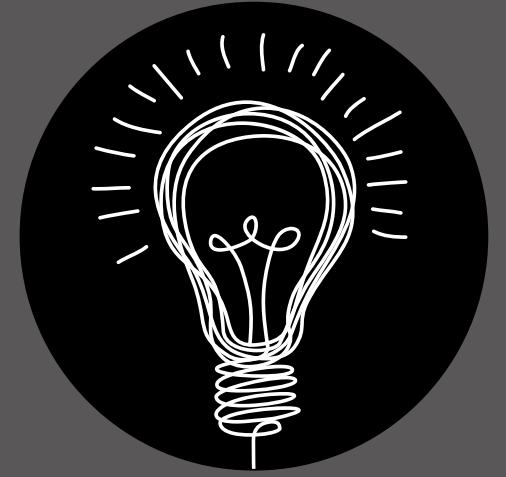
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WORLD CULTURE OPEN AT A GLANCE

THE ROAD TO BETTER TOGETHER 2017



1

AN ERA OF EMPATHY, COLLABORATION AND CULTURE DESIGNERS

Every day, we are inundated by news on wars and conflicts around our world. Why does peace seem so far away, when so many of us wish to live in peace? Where and how should we begin to create a world where everyone lives happily and in harmony? We believe that the first step involves empathy.

Renowned futurist Jeremy Rifkin once said: the 21st century will be an era of empathy and collaboration. There are many people in our world who understand this critical need of our time, and are already putting empathy and collaboration into practice. They constantly ponder how we can all be happy together, and make continuous efforts to realize answers to that question with their respective talents and passions.

Those who nurture unique passions and creativity to strive for positive change to overcome stereotypes; those who look around with a worldview free from bias to cross the borders of ideological and social discrimination; those who understand that individual thoughts and actions are not limited to one person and make an effort to spread small but positive influences; such individuals are Culture Designers, who are already designing a better world through their unique culture.

Those who nurture unique passions and creativity to strive for new values and positive change; those who see the world with open mind free of prejudice and discrimination; those who understand the interconnectedness of the global community. Those are Culture Designers, who have been designing a better world in their unique ways, through their unique cultures.



CULTURE DESIGNERS: BUILDING BRIDGES WITH CULTURE

Our world is full of walls between us.
Walls between races, countries, ideologies and religions.
Walls within our hearts that turn difference into discrimination.

But if you look around and pay a little attention,
You might be surprised to see how many people
Are working tirelessly for a better world
By bringing down walls between us,
In their own creative ways both big and small.

A shoemaker who creates one-of-a-kind, unique shoes
For those differently-abled;

A beachcomber who collects beach debris
And turns them into beautiful pieces of jewelry;

A music teacher who nurtures hope and resilience in children
Through music education in remote places around the world;

An artist with disabilities who creates unique art inspired by differences in abilities
And shares his dream of a world where each of us is the master of our own life;

A scientist who bridges cutting-edge and appropriate technologies
To produce creative tools for sharing, coexistence, and happiness;

A designer who creates a healthier ecosystem
through urban beekeeping;

A forest storyteller who tells us the tales of the forests
And works with determination and dedication to preserve the woodlands.

When these Culture Designers exchange their creative passions
And work hand in hand towards a happier world together,
Then the walls between us will be gone,
And our journey towards global empathy and happiness will begin.



WORLD CULTURE OPEN AND CULTURE DESIGNERS

World Culture Open first began in 1999, anticipating the dawn of a new millennium that would be an era of empathy and cooperation. It grew out of cultural research on the exchange of ideas and methods towards a better and happier world together.

World Culture Open has led projects of varying scopes in the areas of international cultural exchange, locally-based cultural sharing movements, and international cultural support. It has created open spaces where global citizens can gather and empathize through culture. In the process, World Culture Open has met many activists who create positive change through creative projects.

World Culture Open has named these hidden heroes and local creative talents “Culture Designers” and has started a campaign since 2016 to discover such talents across the country, bringing 1,500 Culture Designers to light thus far.

In addition, we have created diverse platforms such as Culture Designers Fair, Culture Designers Day, and Better Together 2017 where Culture Designers can share their wisdom, ideas, and experiences, and discuss collaboration possibilities.

World Culture Open continues to discover and support Culture Designers who are positively impacting our world, and striving to design creative solutions to diverse global challenges. We aspire to see our passion for the common good become a connecting and expanding force for greater empathy in our global community.



WORLD CULTURE OPEN X CHEONGJU

Cheongju is the largest city in Chungbuk province, in the middle of the Korean peninsula. Cheongju is not only home to more than half of Chungbuk's population and the seat of the provincial government, but is also the birthplace of Jikji (1377), the oldest book printed with metallic movable type.

Cheongju has a long-standing reputation for education and houses seven universities, including Cheongju University, the first college to be founded after the end of the colonial period. It is also a historic city of art and culture that hosts numerous cultural events annually, including the Cheongju Craft Biennale, the Jikji Festival, and the Korea-China-Japan Chopsticks Festival.

World Culture Open recognized the importance of Cheongju as a creative education hub where future talents can gather and train, and proposed a vision of Cheongju as a hub of 21st-century talent development and creative education, where global talents can gather to learn and set off for the world again. The City of Cheongju empathized with this vision of creative education, and began discussing how it might collaborate with World Culture Open.



On June 7th, 2016, the City of Cheongju, aspiring to evolve from a city of education into a city of life and culture, and World Culture Open, a global network of activists who design a happier world together, agreed to collaborate on the following:

World Cultural Exchange: to join forces in connecting local and global cultures, facilitating harmonious exchange and coexistence.

Discovery and Training of Cultural Talent: to collaborate in discovering and training individuals with creative cultural talent.

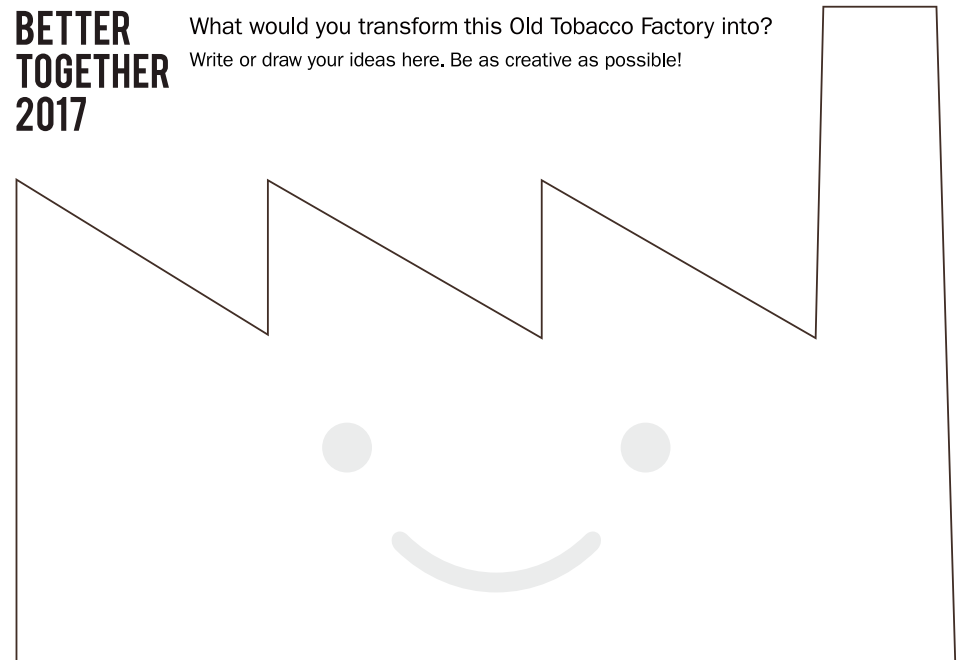
Expansion of Regional Cultural Infrastructure: to jointly expand opportunities and the foundation upon which local community members can actively appreciate, inherit, and develop culture.

Promotion of Joint Cultural Project: to jointly promote various projects centered on culture.

On July 4th, 2017, the City of Cheongju applied to host Better Together 2017, a gathering of global Culture Designers organized by World Culture Open. This application was accepted in August, and Cheongju was finalized as the location for Better Together 2017. The city eventually became a co-host of the event together with World Culture Open.

BETTER TOGETHER 2017

What would you transform this Old Tobacco Factory into?
Write or draw your ideas here. Be as creative as possible!



CHEONGJU OLD TOBACCO FACTORY

The Cheongju Tobacco Factory was built in 1946 and once employed more than 3,000 laborers, producing more than 10 billion cigarettes annually. It is a symbol of Cheongju's modern industry.

Following changes in industrial structure, the factory was closed in 1999 and the rest of the factory was completely shut down in 2004. Instead of selling the factory, the City of Cheongju has been making efforts to remodel the factory site and reinvent it as a center of cultural and artistic urban regeneration.

A living monument of Cheongju history and culture, the Cheongju Old Tobacco Factory has faced numerous challenges, including the possibility of demolition to make way for new apartments instead. When it was used as an exhibition site for the 2011 Cheongju International Craft Biennale, the factory site began to emerge with new meaning. Upon its designation as a cultural industrial complex, it has continued to house the Cheongju Biennale, and is fast becoming a Cheongju landmark.

However, there is still fierce debate between development and preservation, and between efficiency-oriented versus culturally-grounded urban regeneration. In the current debate, efficiency-oriented development seems to be more dominant.

World Culture Open understood the symbolic importance of the Cheongju Old Tobacco Factory as a networking site for Culture Designers who reinvent values for the common good, and actively suggested and promoted the factory as the site of Better Together 2017.





World Culture Open imagined a Better Together 2017 where Culture Designers could freely share their creative energies in the heavy industrial space of the Old Tobacco Factory, and hoped that Cheongju citizens could thus witness the cultural potential of this 'Tomorrow Factory' that changes the city based on human creativity and cultural energy.

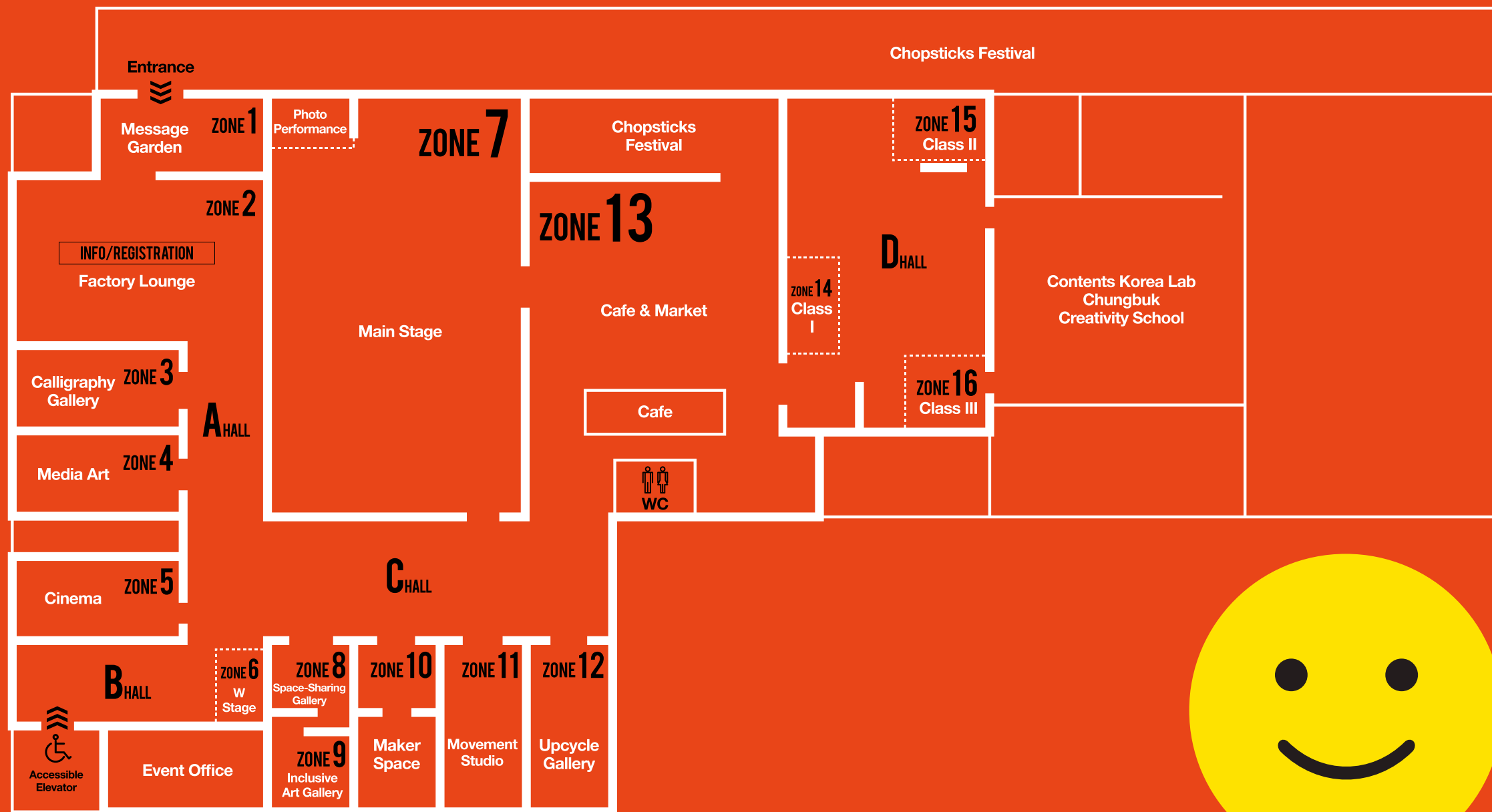
As we planned and executed each detail of Better Together 2017, it became clear that the coming together of such creative energies could not only positively direct the future of the Old Tobacco Factory, but also the future of our global community.







MAP



**BETTER
TOGETHER
2017: WHERE
GLOBAL
CULTURE
DESIGNERS
GATHER**



2

BETTER TOGETHER 2017: A THREE-DAY JOURNEY FROM HEAD TO HEART

DESIGNING A CULTURE OF EMPATHY, CULTURE OF PEACE

Better Together 2017, held from November 10-12, was a 3-day global festival where more than 500 Culture Designers from 50 countries and the citizens of Cheongju gathered in the Cheongju Old Tobacco Factory, to share their voices and ideas on the theme of “Designing a Culture of Empathy, a Culture of Peace”. The vibrant gathering saw representations from countries and regions including Afghanistan, Armenia, Burkina Faso, Chile, China, Ethiopia, Finland, Greece, India, Iraq, Jamaica, Kazakhstan, Korea, Kosovo, Kyrgyzstan, Malaysia, Mali, Mexico, Nepal, Nigeria, Philippines, Romania, Singapore, Switzerland, Taiwan, Tunisia, Uzbekistan, Venezuela, and Yemen.

Participants came from diverse fields of interest: education, arts, environment, humanities, social entrepreneurship, health, science, design, media, peace, public policy and more. Transcending the barriers of language and age, a lively site of communication through culture was created.

The opening ceremony on November 10 kicked off with a message of peace and understanding via a calligraphy and flash mob joint performance. The heightened mood was followed by the collaborative harmony between Rwandan musician Jean Paul Samputu and Korean folk singer Kim Won-jung.

Over the 3 days, various programs including C!talk Global, Culture Designers Fair & School, Open Voice, and Better Together Night, offered precious moments to feel, experience, and communicate the subject of empathy and peace.

C!talk Global featured the wisdom and inspiration of global impact makers, inviting internationally renowned individuals such as the UCLA Robotics professor Dr. Dennis Hong, Adlerian psychologist and author of best-selling book *The Courage to be Disliked* Ichiro Kishimi, and Director of Public Art at Times Square Arts Debra Simon to share their perspectives and experiences on empathy and peace. The audience was also able to deeply engage with the speakers during the intimate ‘Dialogue with C!talk Speakers’ sessions, which generated passionate and profound discussions.

The Culture Designers Fair & School created space for knowledge exchange and learning, and featured more than 140 programs in every corner of the Old Tobacco Factory. In addition to the talks and open classes led by many social activists, maker workshops, live photo performances, movement workshops, upcycling exhibitions, inclusive art exhibitions by artists with disabilities, and international documentary screenings about peace and coexistence offered participants rich opportunities to learn and have fun together.

Open Voice on November 11 and 12 grouped Culture Designer participants into smaller units of diverse regional and interest backgrounds, and encouraged open conversations on ways to create a culture of empathy and peace in our daily lives, on personal and community levels.

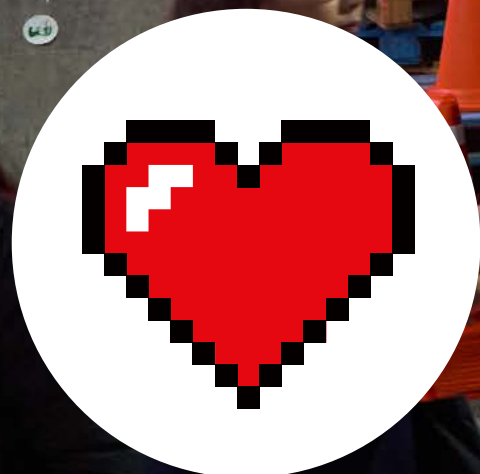
Better Together Night, which was held on the second day, featured spontaneous 2-minute presentations by Culture Designers in a lively open mic style. Better Together Night was also streamed live on Facebook, so that Culture Designers all over the world could be a part of the experience too.

The Farewell Night on the final evening brought Better Together 2017 to a beautiful end, with Culture Designers coming together for one last bonding session to share food, and dance hand-in-hand to the moving music of Israeli band Gulaza – a fitting moment of togetherness to conclude a 3-day journey of exploring empathy and peace.

Participants, visitors, and the citizens of Cheongju were surprised and touched by the ways in which the grey and concrete Old Tobacco Factory was redecorated to offer a communicative creative space for peace, empathy and collaboration to blossom.

We strongly believe that the efforts and cooperation of diverse and unique culture designers striving to design a culture of peace and empathy will provide the basis for solving the global challenges of conflict and animosity.

We sincerely hope that Better Together 2017 was an event where everyone was able to transcend barriers and differences, open up their hearts and minds to empathy and collaboration, and feel a sense of hope and optimism for a world where we are all happy together.



OPENING CEREMONY

2017. 11. 10^{FRI} 18:00

The journey of empathy and peace at Better Together 2017 began with the Opening Ceremony, where artistic performances wishing for peace in the world and in the Korean peninsula filled the main stage of the Old Tobacco Factory.

The floors were covered with white fabric, where dancers from UNENDING - a performance arts group dedicated to the presence of dance in daily life - freely sprayed and sprinkled colorful paint. Calligrapher Il Sub Choi then takes to the stage and gracefully writes a message of 'empathy' and 'peace' on the 8m x 8m stage with a giant brush, as if in a complementary dance with UNENDING.

After this first performance of the Opening Ceremony, the main stage was filled with the beautiful melodies of two musicians who sang about peace and coexistence:

Jean Paul Samputu, a winner of the Kora All African Music Award (known as the Grammys of Africa) and survivor of the 1994 Rwandan genocide, sings of peace and forgiveness; Won-joong Kim, musician who witnessed the 1980 Gwangju massacre, which had changed his life, sings about the intense struggle for life. The two musicians from Rwanda and Korea respectively, from different worlds yet similar walks of life, harmonized beautifully on the song We Are Beautiful, creating a moment of joyful coexistence and togetherness as Culture Designers joined them on stage to dance to the music.

WE ARE BEAUTIFUL – by Jean Paul Samputu

Some say the world is lost today
Some say the future is dark and gray
Not us! Not here!
We do not fear
We are beautiful. See us beautiful!

We sing together across the land
Singing of love standing hand in hand
We sing the song of life today
We laugh together as we make this vow

We will live, we will love
We will learn, we will grow
We will sing, we will dance
Until all people know

We are the future of humanity
We are the world now in community
We are beautiful, see how beautiful
We are One.

Chungbuk Governor Si-jong Lee, Deputy Mayor of Cheongju Bum-seok Lee, and World Culture Open Chairman Seok-hyun Hong announced the official beginning of Better Together 2017, and emphasized that that peace and empathy are urgently needed now more than ever.

The Opening Ceremony was followed by the Welcome Dinner, which featured the warmth and hospitality of the citizens of Cheongju.

“Yesumdduinae,” an organization of cultural artists and the residents of Andeokbul, Cheongju, prepared the ceremony’s feast together with “Jinji Museum,” which operates the School of Creative Food Culture and History. The meal featured the unique “Andeokbul Beans Story,” bringing the history and culture of the Andeokbul region to the participants. Moreover, the local residents prepared “jeon” (Korean traditional pancake) on-site, to offer a taste of homecooked food for international guests.

As everyone shared food, culture and conversations during the dinner, Cheongju-based international music ensemble Together Further filled the atmosphere with ethnic music, using traditional instruments from Mongolia, Vietnam, Cote d’Ivoire and Bolivia, in celebration of the global coming together of Culture Designers.

THANKS TO: BEOM-SEOK LEE, DOWON KO, GILLIES IAN NIWALI, ILSUB CHOI, JAEHO SONG, JEAN PAUL SAMPUTU, JEAN PIERRE NDABAKURAUYE, JINJI MUSEUM, NAEDEOK 2-DONG WOMEN'S SOCIETY, SEOK-HYUN HONG, SIJONG LEE, TOGETHER FURTHER, UNENDING, WONJOONG KIM, YEONWOO CHO, YESUMDDUINAE











C!TALK GLOBAL

8 GLOBAL CULTURE DESIGNERS MESSAGES OF EMPATHY AND PEACE

We often hear sentences such as, 'Today is an era of empathy.' or 'Empathy and peace are in dire need around the globe.'

But what really is 'empathy'?

What does it mean to understand another person? Is it truly possible?

Why is empathy so important? How can we empathize better with others?

In order to share ideas about why a global culture of empathy is necessary and how we might bring about such a culture, we gathered 8 Global Culture Designers who positively influence the world in their respective fields for C!talk Global, where they would individually share their diverse perspectives on the meaning of empathy and peace for a world that is better together.

11.11^{SAT}, 12^{SUN} 14:00-16:00

DAY 1

YOU BECOME WHAT YOU DON'T FORGIVE

Jean Paul Samputu ^{Rwanda} | Musician who heals the pain of the Rwandan genocide through his music

Jean Paul Samputu, who heals the pain of the Rwandan genocide through arts, reflected on his personal experience of the 1994 Rwandan genocide to tell us about the sad historical moment in Africa and the gruesome reality of civil war. He drew empathy from the audience by sharing his message of 'forgiveness and reconciliation,' which he came to realize in the process of grieving his family and healing the pain of war.

The Rwandan genocide was a tragedy manifested through the conflict between the Hutu and Tutsi communities. Over one million victims were killed in a mere 3 months, and Samputu lost his parents and younger siblings during this time. It was one of his father's closest friends who murdered his family.

Samputu recalls this period "of wanting to die every day" when he lost himself in shock, falling victim to alcoholism and drug use. He only found inner peace when he decided to 'forgive.' He spoke in court that he would forgive the family friend and perpetrator, and only then was he freed from rage and frustration.

"I didn't forgive for the sake of the murderer. It was an act wholly for myself. You can never move forward if you are dragged down by past injuries. I believe that a culture of forgiveness can ultimately break the vicious cycle of violence."

He promotes the 'Forgiveness Campaign' to this day, with the hopes that he would help pass down a future of forgiveness and peace to later generations.



THE WHOLEWORLD-VIEW: TRANSFORMING OUR GLOBAL EMERGENCY INTO THE EMERGENCE OF OUR CONSCIOUS EVOLUTION

Jude Currivan^{UK} | Cosmologist and futurist, beautifully weaving science and spirituality together.

Dr. Jude Currivan is a British cosmologist and futurologist who holistically integrates scientific and spiritual thought. She shared about the global emergency and its solution from a holistic view.

A cosmologist and futurologist who completed her Ph.D. on quantum physics and ancient cosmology at Oxford University and the University of Reading, Currivan started off with this question: “People think cosmological science and the human mind are two separate things. But is it really so?”

She speaks of a universe where space, energy, our being, and everything else are all interconnected. In her view, scientific technology is ultimately a tool to communicate our opinions, to communicate what is in our minds.

“What we each think, feel, speak, and do, each and every one of these things all make an impact on the world and determine the world we live in. That’s why we need to listen to our heart.”

She argued the wisdom of approaching challenges of humanity from a new perspective with a holistic worldview that integrates modern science and ancient wisdom, and emphasized that in the end what really shines in the era of artificial intelligence will be the warmth of the human mind and community values.



HOW CAN MEDITATION ENHANCE EMPATHETIC MINDSET IN THE DIGITAL WORLD?

Ping Ping Worakate ^{Thailand} | Managing Director, World Peace Initiative Foundation

Ping Ping Worakate from Thailand spoke about how meditation can enhance empathetic mindset. She is the Founder and Managing Director of the World Peace Initiative Foundation, a global network for peace. She emphasized “Peace In, Peace Out”, which means that individual inner peace can ultimately lead to the peace of the local community, and the entire world. She shared about peace in the community as a synergistic effect of a meditation-induced individual inner peace.

She started meditating when she was six, and asserted that meditation is not an abstract thing you do but a practical tool that wields influence in our lives, and that meditation can greatly help solve life problems as it helps relieve stress, anger, and anxiety.

“Mediation further develops inner maturity and nurtures individual skills and talents. And it also helps one understand other people and embrace difference. This would help us move into an era of empathy, step by step.”

“We are so different, and that’s why this world is beautiful.”

Meditator and peace activist Worakate’s message left a strong impression on the meditative potential of embracing the value of difference.



EMPOWERING URBAN CITIZENS THROUGH MEDIA

Emmanuel Benbihy ^{France} | Cities of Love Founder, Film Producer

The French film producer Emmanuel Benbihy, well-known for his work <Paris, je t'aime>, shared with us the production story behind the film series Cities of Love and emphasized that space, history, and love are what really enliven a city. Also an active media strategist, he shared his experience on operating a media platform and his work on producing urban-oriented content.

His work also plays the role of a media platform that promotes creative and sustainable urban development. It creates content that connects people, encourages regional pride, and induces cultural, social, and environmental progress.

“Unfortunately, modern society is so used to creating negative buzz – because such things better attract attention.”

Which is why we need to keep watch, he voiced.

“A city’s liveliness is determined by the empathy of its citizens who love and adore their city, including its unique culture and history.”

He encouraged the audience to take on projects by closing with anticipatory remarks on Cheongju, I love you, and diverse cultural work on cities such as Seoul and Busan.



DAY 2

HOW PAINFUL EXPERIENCES CAN TRANSFORM YOU TO BECOME MORE EMPATHETIC

Khadija al-Salami^{Yemen} | Documentary filmmaker, film producer, women's and children's rights activist

Khadija al-Salami is the first Yemeni woman filmmaker. She shared her life experiences with the audience and explained how past painful experiences made her a more empathetic person.

Since she was given away for marriage at age eleven, she continually strove to overcome the oppression she experienced as a woman and to create her own path. She shared with us her young adulthood experiences and her activist work to raise awareness of the oppressive roles and limited rights of Yemeni women through more than 20 documentary film projects.

Above all, she explained how this work was only possible because she truly empathized with others' pain and delivered a message on 'the authenticity of empathy.' Furthermore, she questioned the oppressed roles and rights of women, and shared the process in which her view expanded from women's rights to human rights.

"We must understand and empathize with each other. In order to do so, 'learning' is crucial. If we begin with a mindset to understand our differences and have gratitude, empathy shouldn't be too difficult."



TECHNOLOGY FOR HUMANITY

Dennis Hong^{USA} | Founding Director of RoMeLa

Dennis Hong is the founding director of RoMeLa, UCLA's world-renowned Robotics & Mechanisms Laboratory, where he has done groundbreaking robotics research for the past decade. He spoke to us about self-driving vehicle research and his work on automobiles for the visually impaired.

Everyone was skeptical about the possibility of automobiles for the visually impaired, but Hong didn't give up and spent time with visually impaired individuals.

“Living with people with visual impairments taught me that they live the same way that non-disabled people do. The only difference was that they couldn't see. That was an important starting point.”

Hong discarded the bias that visually impaired people can't drive by themselves, and ultimately succeeded in developing a car that could be driven according to decisions made by the visually impaired driver. He recalled the tears shed by Mark, a visually impaired individual, after he first drove a car.

“You may be wondering why a robotics professor is speaking on a stage like this. For that moment I realized that my work could change the world. That technology based on empathy and striving for empathy can make people and the world happier.”

His philosophy and experience as a scientist, researcher, and educator concerned with developing technology for people - technology that could change somebody's future - was empathized by many in the audience with the message that ‘true technology must be in a human direction.’



CAN PEOPLE UNDERSTAND EACH OTHER? RELATIONSHIP BASED ON MUTUAL EMPATHY

Ichiro Kishimi ^{Japan} | Author of <The Courage To be Disliked>

Ichiro Kishimi is a philosopher, psychologist, and the author of the international bestseller <The Courage to be Disliked>. He delivered a talk based on Alfred Adler's Individual Psychology theory on 'how people can understand and communicate with each other'.

He told the audience that 'empathy' is no more than trying to understand the other's situation, and asserted that the key to interpersonal communication is to be honest with oneself and to understand the motive beyond the denotative meaning of the other's words.

"We wonder what the other person thinks, but we rarely understand. This is because we make decisions based on our own subjective perspective. It is important to reinterpret the other's words, looking for positive rather than negative motives."

Kishimi explained that what it really means by the 'courage to be disliked' is that one should not stay silent lest they be disliked.

"Courage and empathy go hand in hand. The way to happiness lies in being able to empathize with and understand others' minds, and at the same time retaining the courage to create one's own life."



BUILDING COMMUNITY THROUGH PUBLIC ART

Debra Simon^{USA} | Director of Public Art at Times Square Arts

Debra Simon, Director of Public Art at Times Square Arts, shared about the role of public art in creating community culture in the modern city.

Simon was trained in dance and has managed public art projects in American cities including LA, Houston, and Washington D.C. for 25 years. She spoke of her work that involves collaborating with contemporary artists and art institutions around the world to exhibit powerful messages in Times Square, New York, arguably the most famous public square in the world.

She explained her efforts to tackle the problems of modern life through the peaceful method of cultural arts, and that art is no longer confined to museums but lives and breathes with the general public.

“I feel that this place where I’m standing, the Cheongju Old Tobacco Factory, is a national treasure of a place. We must embrace past history and remnants, and transform this space into a warehouse of cultural treasure.”

“The message is my priority in public art. I plan to address the main issues facing us around the world. So that people view the works, think about the theme, discuss, and form some kind of consensus.”

In the end, culture will make us listen to a certain message, induce empathy and compassion, and finally spur action. Simon’s words offered food for thought on the invisible power of culture.



C!TALK GLOBAL

DIALOGUE WITH C!TALK SPEAKERS

A CLOSE CONVERSATION BETWEEN THE SPEAKERS AND AUDIENCE

Following the individual sharing of the global culture designers, each speaker responded to a 40-minute Q&A-session with the audience.

The audience who stayed for a deeper conversation with the speakers asked questions and shared responses on the C!talk speakers' stories, engaging in profound discussion. As passionate questions flooded in from the audience, the speakers responded accordingly with sincerity and a willingness to communicate.

Ultimately, C!talk Global went beyond the sharing of wisdom and insights on empathy and peace by the speakers, and became a space of empathy and engagement between speakers and audience.

THANKS TO: DEBRA SIMON, DENNIS HONG, EMMANUEL BENBIHY, ICHIRO KISHIMI, JEAN PAUL SAMPUTU,
JUDE CURRIVAN, KHADIJA AL-SALAMI, PING PING WORAKATE, SARAH JINHEE , SEMI JUNG

SPEAKERS BIO



JEAN PAUL SAMPUTU^{RWANDA}

Having survived the fire of the 1994 genocide and emerged victorious from tragedy, Jean Paul Samputu went on to win the prestigious Kora Award (the "African Grammy"), as well as numerous international awards, including the Calabash of Peace. Samputu travels the world as a cultural ambassador for Rwanda, bringing traditional African singing, dancing, and drumming, and most importantly, a message of peace, hope, and reconciliation, holding up the world's children as the hope of humanity.



JUDE CURRIVAN^{UK}

Dr. Jude Currivan is a cosmologist, futurist, planetary healer and author of <The Cosmic Hologram: In-formation at the Center of Creation>. She was previously one of the most senior business women in the UK, as CFO and Executive Board Member of two major international companies. She has a Master's degree in Physics from Oxford University specializing in quantum physics and cosmology, and a PhD in Archaeology from the University of Reading researching ancient cosmologies. She has travelled to more than 70 countries, worked with wisdom keepers from many traditions, and been a life-long researcher into the scientific and experiential understanding of the nature of reality. The author of 5 prior books, she is a member of the Evolutionary Leaders circle and lives in Wiltshire, England.



PING PING WORAKATE THAILAND

Ping Ping Worakate is the Co-founder and Managing Director of World Peace Initiative Foundation that established in Thailand and the UK. She has initiated the free online self-development program to empower people regardless of races, nationality, and religion. She also has expertise in the fields of public relations, communications, social media, and media production. She has been invited to give talk in a variety of international conferences and workshop. Her organization has the network of over 600 volunteer in 120 countries and 53 trainers in 40 countries.

Believing that "a more peaceful world is a possible reality: just one thought a day, just one individual at a time", Peace Revolution project, has been working towards one's own self-development, to create sustainable change in the world.



EMMANUEL BENBIHY FRANCE

Emmanuel Benbihi is a filmmaker and a social entrepreneur who founded the Cities of Love global initiative, whose non-profit mission is to build "the communities of the people who love their city" around the world, and engage them through media.

The Cities of Love franchise (Paris, je t'aime; New York, I love you; Rio, Te Amo) is the culmination of 20 years of experience and insights of Emmanuel, as a producer and media strategist. His movie <Paris, je t'aime> opened the Cannes Film Festival 2006, and enjoyed a worldwide success. The media platform behind <Rio, Te Amo> engaged millions in the community, lifting spirits, fostering creativity and supporting sustainable development in that city.

Today, the Cities of Love global initiative sets up media ecosystems in cities that generate limitless actions and content reconnecting people, creating positive media environments in cities, acknowledging the good, making urban citizens proud, and engaging them towards sustainable development from a cultural, social, and environmental perspective.



KHADIJA AL-SALAMI YEMEN

Khadija is a women's and children's rights activist and Yemen's first woman filmmaker, and has made some over 25 documentaries for various TV stations in France and Yemen and received several awards at various film festivals worldwide. Her first fiction film <I am Nojom, Age 10 and Divorced> has received 25 awards. With Charles Hoots, she has written a book The Tears of Sheba about her experiences growing up in Yemen. For more than 10 years, she occupied the post of Press Counselor and Director of the Communication and Cultural Center at the Embassy of Yemen in Paris until 2012.

Among the awards she has received for her inspiring work include: The Knight of the Order of Arts & Letters awarded by the French Culture Minister Frederic Mitterrand; The Inspiring Woman award, awarded by the Mosaic Foundation; and the Washington D.C. Medal of Honor rank of Knight (Chevalier) awarded by the French President Jacques Chirac.



DENNIS HONG USA

Dr. Dennis Hong is a professor and the founder of RoMeLa(Robotics & Mechanisms Laboratory) of the Mechanical & Aerospace Engineering Department at UCLA who has done groundbreaking work in robotics for the past decade. He specializes in robot motion mechanics, self-driving vehicles and humanoid robots. Hong is known for his pioneering work on self-driving vehicles and has researched and developed the first automobile for the visually impaired, disaster-relief robots inspired by biology, the strider robot that walks with three legs, and the robot hand Raphael that moves through air pressure. His work has been recognized by international media and the Washington Post introduced him as the Da Vinci of Robotics.



ICHIRO KISHIMI JAPAN

Ichiro Kishimi was born in Kyoto in 1956 and lives there still. He set his course in philosophy when he was in high school, and upon going to university would debate all day at his advisor's home. He was due expired from the doctorate program at the Department of Literature, Kyoto University. He majored in philosophy, especially Western ancient philosophy including Plato and studied Adlerian psychology. He has actively written and lectured on Adler psychology and ancient philosophy, and counseled countless youths at psychiatric hospitals etc.

Kishimi is a counselor and advisor recognized by the Japanese Adler Psychology Society. After publishing <The Courage to be Disliked> which became a bestseller in many countries including Korea and Japan and became a new classic of Adlerian psychology, he continues to lecture and counsel young people to make the world a better place.



DEBRA SIMON USA

With more than 300,000 daily visitors to New York City's Times Square, it is undoubtedly one of the world's most iconic urban spaces. Since 2012 Times Square Arts, the arts program of the Times Square Alliance, has become one of the world's largest public art platforms that collaborates with leading contemporary artists and cultural institutions to share their works with the public and shape Times Square in new ways.

Debra Simon, the Director of Public Art at Times Square Arts, is the alchemist who curates and presents artists' aspirations in the heart of one of the most globally recognized and highly visited public spaces. Through Times Square's electronic billboards, public plazas, and commercial venues, every visitor is invited to encounter contemporary art, meet with fresh ideas and engage with Time Square in totally different way.





OPEN VOICE

OPEN VOICE is not a debate to arrive at a single conclusion on a given topic. It is an open discussion where every voice matters, and where the diverse thoughts and experiences of all participants are shared and listened to.

At Better Together 2017, OPEN VOICE sessions were held across two days, with the overarching topic of 'creating a culture of empathy and peace'. The OPEN VOICE discussion was an occasion for social activists from different regions and fields to listen to each other, and share ideas on how we can design a culture of empathy and peace together. Participating Culture Designers were divided into smaller groups of diverse fields and cultural backgrounds, and within their groups they shared their voices on the following two questions:

- How can we foster empathy on personal levels: What is one action I can take to foster empathy on a personal level?
- How can we foster empathy on community levels: What do we need to design #BetterTogether communities based on empathy and collaboration?

The passionate voices of the Culture Designers were collected from these rich OPEN VOICE discussions, and shared with the rest of the world via social media. The general public was also welcomed to share their messages on empathy and peace on these online channels.

11.11^{SAT}, 12^{SUN} 10:00-12:00

THANKS TO: AARON YANG SHUO, ABIGAIL COX, BIKZAD ABDULLAH, BOMI LEE, CAMILLE TAJON, CATALINA CIUBAR, CHANGMIN LEE, CHUNGSIK KIM, DAEUN KIM, EUNHO LEE, FAOZIA MOQBEL, GAL MATOKI, HANBAEK CHA, ILANIT ADAR, JAEKYUN IM, JAKE SCHAEFFER, JANICE ZHANG, JASMINE CHIN, JONATHAN SKJOTT, LILY LIU, NATASHA SIM, RI CHANG, SEULKI LEE, SEUNGHEE KIM, SUNGMIN AN, UYEN NGUYEN, WONBIN LEE, XI JIA ZHOU, YOUNGJU LEE



DAY 1

"How can we foster empathy on personal levels: What is one action I can take to foster empathy on a personal level?"

Culture designers are social activists who, based on a mindset of empathy and cooperation, are concerned about the larger community and strive to create a happier and healthier world together. However, it isn't so easy to communicate and empathize with those who have different values, cultures, and interests, and collaborate with them.

This session was designed to think about why the global community is so fragmented, why empathy is important today, starting from oneself. We discuss the importance of empathy and share concrete ideas and methods to develop empathetic and cooperative mindsets.

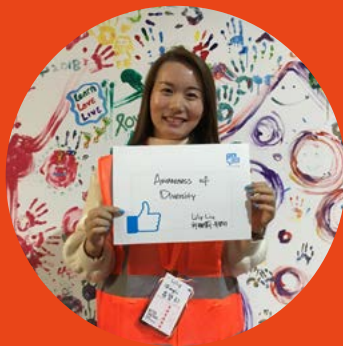












DAY 2

"How can we foster empathy on community levels: What do we need to design #BetterTogether communities based on empathy and collaboration?"

Culture designers are social activists who, based on a mindset of empathy and cooperation, are concerned about the larger community and strive to create a happier and healthier world together. However, it isn't so easy to communicate and empathize with those who have different values, cultures, and interests, and collaborate with them.

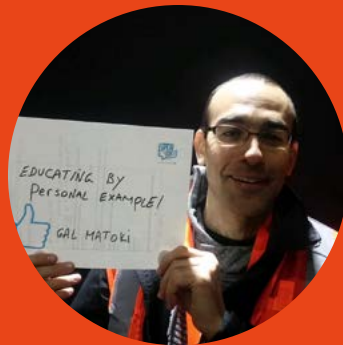
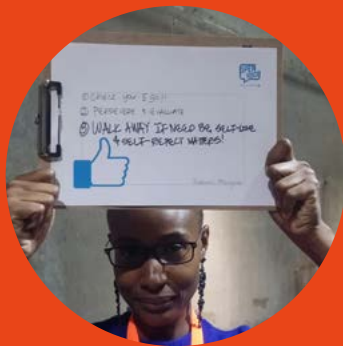
This session was designed to think about why the global community is so fragmented, why empathy is important today, starting from oneself. We discuss the importance of empathy and share concrete ideas and methods to develop empathetic and cooperative mindsets.













Miguel Lopez
Use every interaction
as potential
for
understanding



CULTURE DESIGNERS FAIR & SCHOOL

For Culture Designers, this was a sharing space to present their unique work. For visitors and guests of the festival, this was an educational experience where they could observe, feel, and experience diverse lifestyles for the greater good as well as Culture Designers' creative activism.

At Better Together 2017, 150 Culture Designers presented their passions, talents and cultures in 140 programs across 3 days. From lectures to share experience and wisdom, to performative demonstrations of dance, song, calligraphy, sports, ceramics etc., to workshops to creatively engage participants in fun ways, and so many more – these are a snapshot of the rich programs designed and led by Culture Designers from around the world, all of which transformed the Old Tobacco Factory into a cultural factory offering diverse exchange and learning.

World Culture Open intends to continue collaborating with private and public partners to offer learning and exchange opportunities in the spirit of 'Better Together.' We hope that through these collaborations, talented individuals who strive for creative solutions and implementations to tackle social and global problems can continue to be discovered and nurtured, and create positive impact across the world.

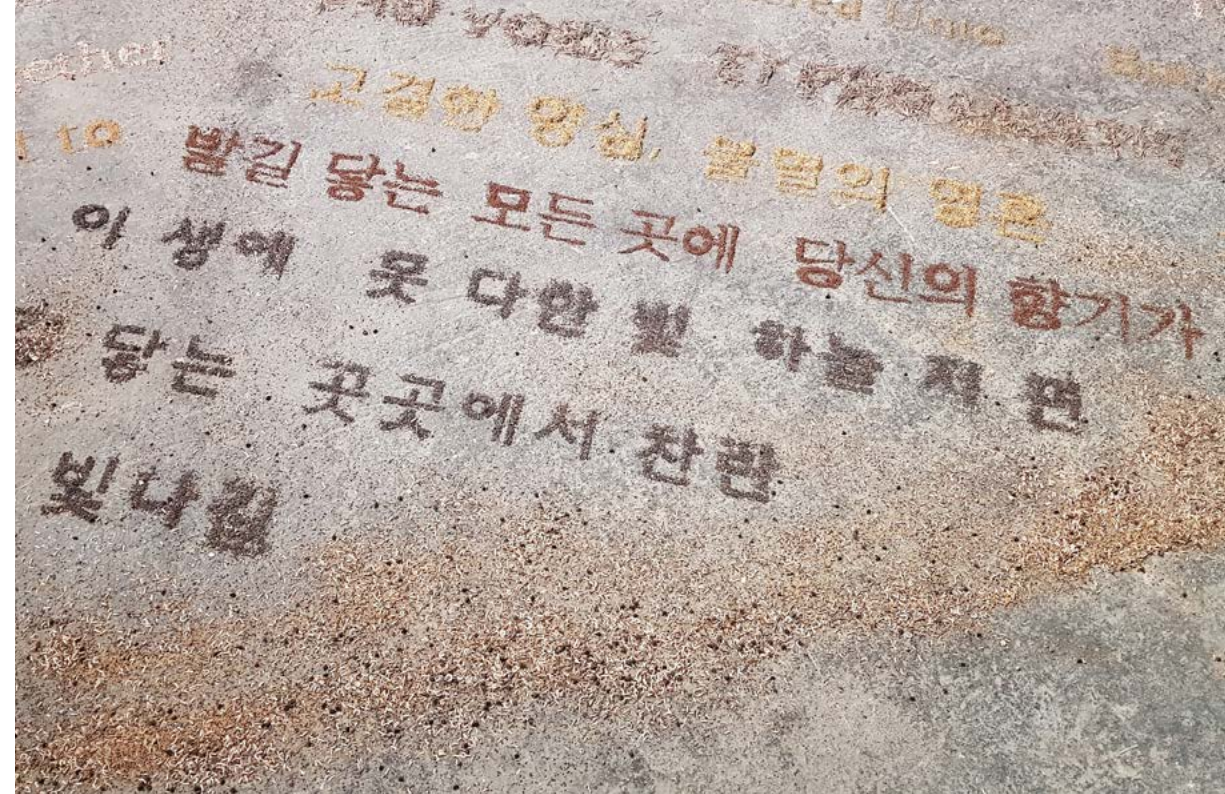
11.10^{FRI} - 12^{SUN} 13:00-18:00

THANKS TO: AFEF BOURGUIBA, AL-FERGANI, ANSOO SHIN, ARIFF ARIFFIN HEW, AYOUNG CHEON, BIKZAD ABDULLAH, BLANCA MADRIGAL, BOSUB SHIN, BYUNG DONG MIN, BYUNGHO AN, BYOUNGJIN KANG, CHARLOTTE SMITH, CHANHO JEON, CHEOP JANG, CHOLPON ZHUNUSOVA, CHUL LEE, CHEON CHOE, DAVI AHN, DAEHEE PARK, DEBRA SIMON, DENNIS HONG, DONGHYUN LEE, DONGWON LEE, EMMANUEL BENBIHY, EUNHYE JUNG, EUNJU CHOI, EUNJEONG KOO, EUNJUNG YANG, EUNYOUNG JUNG, FATIMAAH J MENEFE, GAL MATOKI, GWEN YI WONG, HANS GALLIKER, HAEMOON PYEON, HANAH PARK, HANNA JANG, HANUL PARK, HAYOUNG KIM, HOLE IN THE WALL, HOLSTEE, HONGSEON KIM, HOYOUNG KIM, HOYOUNG MOON, HUDA ALI AL-NAIB, HYEJA OH, HYESUNG PARK, HYEYOON KIM, HYOJUNG KIM, HYEONGHEE KIM, HYUNGTAE JI, HYUNKYUNG NAM, HYUNJUN CHOI, ICHIRO KISHIMI, ILANIT ADAR, ILCHUN KANG, ILSUB CHOI, INSOO LEE, IUM, JAE BONG SONG, JAEGUN IM, JAEHONG YOO, JAHAM IM, JEAN PAUL SAMPUTU, JEONJIN LEE, JESSICA MIN PAIK, JIEUN SON, JIHYUN KIM, JIHYUN LEE, JIHYUN PARK, JINA KIM, JINKYU KIM, JIYOUNG PARK, JONGCHAN RYU, JONGCHIL KIM, JONGGUK LEE, JUDE CURRIVAN, JUHEE PARK, JULIAN FISHER, JUNG A HAN, JUNGHEE KIM, JUNGHYUN YOO, JUNMI PARK, JUNPYO KIM, JUNSEO LEE, JUYOUNG KIM, KHADIJA AL-SALAMI, KWANGIL KIM, KWANGTAE HA, KYOUNGMIN CHO, MANAV MEHTA, MINJI KIM, MINKYU LEE, MIRU KWON, MIRYUNG LEE, MOOJIN PARK, NADA DHAOUADI, ONBUM RA, PATRICK G. LEE, PING PING WORAKATE, RAJA SHABIR KHAN, RAMONA DIAZ, SANGHO YI, SANGHOON PARK, SARDOR GAZIEV, SASUNG KIM, SEOHYUN KIM, SEOKWON CHOI, SEOKWOONG NOH, SEOGYOUNG PARK, SEUNGHO LEE, SEUNGWOOK JOO, SEUNGTAE MOON, SEONGWOOK CHOO, SHARON LANDON, SHINJI OCHIAI, SIEUN KIM, SIEYUNG PAEK, SOHYUN LEE, SONGJU CHO, SOOA SUNG, SOOJUNG PARK, SOOCHUNG OM, SOOHOO PARK, SOOIN LEE, SOONOK SON, SOOYEON HEO, SUNGJUN PARK, SUNGCHUL LEE, SEONGDONG LEE, SUNGJIN SONG, SUNGMUN CHOI, SUREN, TAEJIN KIM, TAEHYUN PARK, TAKAHASHI SUMIYO, TIFFANY PATTINSON, YEONSEOL KIM, YEONWOO SON, YESEUL KIM, YINA YOON, YONGSOO PARK, YEIWON KIM, YOSEP PARK, YUNYE SHIN, YOUNGMIN KIM, YOUNGHWAN KIM, YOUNGSOON PARK, YUNGYONG LEE, YUJUN LEE, WAHAB AGHA, WANHEE PARK, WONIL JUNG, WOOWHAN UM, WOOWJIN CHU, WOOWJU LEE, ZUMBI MUNAIR



ZONE 1

MESSAGE GARDEN



[Installation Exhibition] Flower Garden | Eunjeong KOO

Countless of epitaphs are written with wild flower seeds. Some look to the past; others are composed with hopes for a better future. Viewers may enjoy the work while walking along the paths, then take some seeds to plant at home. As time passes, the work will disappear and more flowers will bloom.

CULTURE DESIGNERS
FAIR & SCHOOL
DAILY PROGRAM

ZONE 2

FACTORY LOUNGE



[Participatory Live Mural Drawing] IMAGINE | Hole in the Wall

Culture Designers from all over the world are welcome to imagine the future of the Tobacco Factory and take part in the collaborative mural painting lead by Hole in the Wall is a collective founded by international illustrators Jinna and Shui, who are based in Beijing now.

[Idea Wall] IMAGINE: Tell Us Your Ideas!

We invite you to dream of the future of the Old Tobacco Factory with us. Imagine: What if you could determine its future? What would you transform this Old Tobacco Factory into? Leave your ideas on the wall!







[Campaign] Culture Has No Walls - Hand Printing Event

In many cultures, a wide-open hand is a symbol of peace, acceptance, openness and tolerance. 'Culture Has No Walls' is a campaign event designed with the hope that the walls of prejudice and conflict that stand between our hearts will come down, when the palms of countless of people who wish for peace touch the walls. Let us return to our childhoods as we colorfully paint our palms and print them on the walls, experiencing an open-minded moment like that of a child without prejudice.



[Campaign] Open Voice Wall "Open Voice: Share Your Voice with Us"

Share your voice on empathy and peace with us, as we explore how we can create a better world together.

CULTURE DESIGNERS
FAIR & SCHOOL
DAILY PROGRAM

ZONE 3

CALLIGRAPHY GALLERY



11.10^{FRI}

17:00-18:00 [Performance/Workshop] Calligraphy from the heart |

Soohoon PARK

17:30-18:00 [Experience] Write your name in Arabic, Persian and Korean

Calligraphy experience with Huda ALI AL-NAIB, Bikzad ABDULLAH and ten renowned Korean calligraphers.



11.11^{SAT}

13:00-14:00 [Workshop] Culture and Calligraphy of Chinese Happiness 福 |

SuRen

SuRen had an idea that besides appreciating the beauty of Calligraphy and Chinese Ink Painting, people can feel at peace and harmony with their inner self. This process of Calligraphy and Ink Painting is more about self-exploration and energy cultivation through the Chinese Brush.

16:00-17:00 [Exhibition & Talk & Performance] What's So Special About

Calligraphy? | Suyeon HEO Hangul calligrapher

Calligraphy is not simply beautiful handwriting; it is a form of writing where you put your heart into. We aim to communicate and empathize in sharing stories about the beauty of Hangul, the power of a phrase that soothes the heart, and how calligraphy changed our lives.

16:00-18:00 [Performance/Workshop] Calligraphy Demonstration | Sasung KIM

16:00-18:00 [Performance/Workshop] Inscribed on our hearts | Kwangtae HA

11.12^{SUN}

13:00-15:00 [Performance/Workshop] Breathe life into letters | Dongwon LEE

16:00-18:00 [Performance/Workshop] Words, the seeds of peace | Hoyoung KIM

16:00-17:00 [Talk] Calligraphy is The Heart | IISub CHOI

What is calligraphy? It is to put your heart into your handwriting. Since everybody is unique, so is their handwriting. Join us in discussing the charms of calligraphy, which enables people to put their unique personalities and hearts into their handwriting, and allows people to enjoy various related cultural activities.

17:00-18:00 [Experience] Write your name in Arabic, Persian and Korean





CULTURE DESIGNERS
FAIR & SCHOOL
DAILY PROGRAM

ZONE 4 NEW MEDIA ART

[Media Art Special Exhibition] Your Frame | Seongjun PARK

YOUR FRAME is a media artwork which allows viewers to create their own narratives using images and sounds in the database. The work raises fundamental questions on the ideological conflicts of humans who adopt different perspectives from the same objects, and sends a powerful message of peace.



ZONE 5 CINEMA HOUSE

11.10^{FRI}

15:30-16:00 [Film Screening] The Bronze Man of Sheba^{26min} | Khadija AL-SALAMI

This 26 minute film, the latest documentary by Khadija AL-SALAMI, is a film about a 3000 year old Yemeni bronze statue, dating back to the historical period of Sheba. The statue, after spending many long years in a tomb in Mârib, gets stolen by pillagers who sell it off to a private buyer in Sana'a (who in turn sell it to the Sana'a Museum). From there, it finally ends up in the Louvre Museum in Paris, France to undergo a "lifting". The story tells how the statue "comes back to life" in France, while it is being restored back to its original beauty. It has a key message to deliver, not only to its own people but to all humanity, about the importance of protection our historical heritage.

16:00-17:00 [Film Screening] Cities of Love | Emmanuel BENBIHY

Founded by filmmaker and a social entrepreneur Emmanuel Benbihy, Cities of Love franchise is the culmination of 20 years of his experience and insights as a producer and media strategist. The Cities of Love movie series debuted with acclaimed Paris, je t'aime in 2006, and was followed by New York, I Love You and Rio, Eu Te Amo. Next installments are in Berlin, Rotterdam, Malmö, Kuala Lumpur and Shanghai. The mission of this global initiative's is to build "the communities of the people who love their city" around the world, and engage them through media. Today, the Cities of Love global initiative sets up media ecosystems in cities that generate limitless actions and content reconnecting people, creating positive media environments in cities, acknowledging the good, making urban citizens proud, and engaging them towards sustainable development from a cultural, social, and environmental perspective.

17:00-18:00 [Film Screening] Line of Control^{62min} | Raja Shabir KHAN

Line of Control is a film exploring the lives of families across the Line of Control who live an isolated life away from their loved ones and yearn to be reunited with them someday. Keran is a village situated on Indian side of Line of Control. With the onset of militancy in the state of Jammu and Kashmir in early nineties, around 90 percent people fled from Keran village and crossed over to the Pakistan side of Kashmir.

11.11^{SAT}

12:30-13:30 [Film Screening] Line of Control ^{62min} | Raja Shabir KHAN

13:30-14:00 [Talk] Dialogue with the Director: Raja Shabir KHAN

15:30-16:00 [Film Screening] The Bronze Man of Sheba ^{26min} | Khadija AL-SALAMI

16:00-17:00 [Talk] Dialogue with the Director: Khadija AL-SALAMI

17:00-18:30 [Film Screening] Motherland | Ramona DIAZ

Taking us into the heart of the planet's busiest maternity hospital, this cinematic experience drops the viewer like an unseen outsider into the hospital's stream of activity. At first, the subjects are strangers. But, as the film continues, it becomes absorbingly intimate, rendering increasingly familiar.

11.12^{SUN}

15:30-16:30 [Film Screening] Cities of Love | Emmanuel BENBIHY

16:30-17:30 [Talk] Dialogue with the Filmmaker: Emmanuel BENBIHY



ZONE 6 W STAGE

11.11^{SAT}

13:00-14:00 [Talk] Living Hand in Hand with New Friends | Yeiwon KIM

Ye-won KIM is a Jeju girl who dreams of a utopia on this Earth, where nature and humans live together in a harmonious ecosystem. With her work in <Living Hand in Hand with New Friends>, she connects with birds living in Jeju's natural habitat and respects nature itself as the bird's living space. She shares with us the splendor of nature through a look into the animal ecosystem, and hopes to help us feel the greatness of nature.

15:30-16:00 [Talk & Experience] Hello, Tunisia! Eat. Play. Love. |

Nada DHAOUADI and Afef BOURGUIBA ^{CCAB}

Tunisia ... we see Good in all Bad. An interactive presentation about colorful and rich culture the North African nation.

16:00-16:30 [Film Screening] Unspoken: Asian Americans on Coming Out to Immigrant Parents | Patrick G. LEE

Queer & trans Asian Americans read letters to their immigrant parents and family members about their gender identity, sexuality, and queerness. (7 min film on loop)

16:30-17:00 [Talk and showcase] How to rock design and do good |

Sofya KHACHATRYAN ^{ONEArmenia}

In this workshop, Sofya KHACHATRYAN, Art Director for Armenian-based NGO ONEArmenia, will take you through what goes into creating inspiring visuals for non-profits. How can graphic designers use their skills to convince potential donors to support a cause? How can we innovate with different media (infographics, website, app, social media visuals) to reach a wider audience, spark their interest, and inspire them to take action?

17:00-17:30 [Talk] Building an eco-friendly village where humans and toads co-exist | Wanhee PARK



17:30-18:00 [Talk] Art and culture tour to Uzbekistan | Sardor GAZIEV OXUS Culture LLC

Discover the culture of the ancient Silk Road through the traditional, modern and applied arts of Uzbekistan and its people, the country's major international events and its main cultural players.

11.12^{SUN}

13:00-13:30 [Talk] PERSPECTIVES – Identifying common ground and celebrating differences | Blanca MADRIGAL

Blanca Madrigal will talk about her experiences living, working, and traveling in multicultural settings...often taking the road less travelled and immersing with local culture. She will share some tips on getting along with others, and showcase some of her photography along the way. The workshop may involve an activity for audience participation.

13:30-14:00 [Talk] Embracing nature: Behind the patterns of Chinese traditional tribal textile | Tiffany PATTINSON

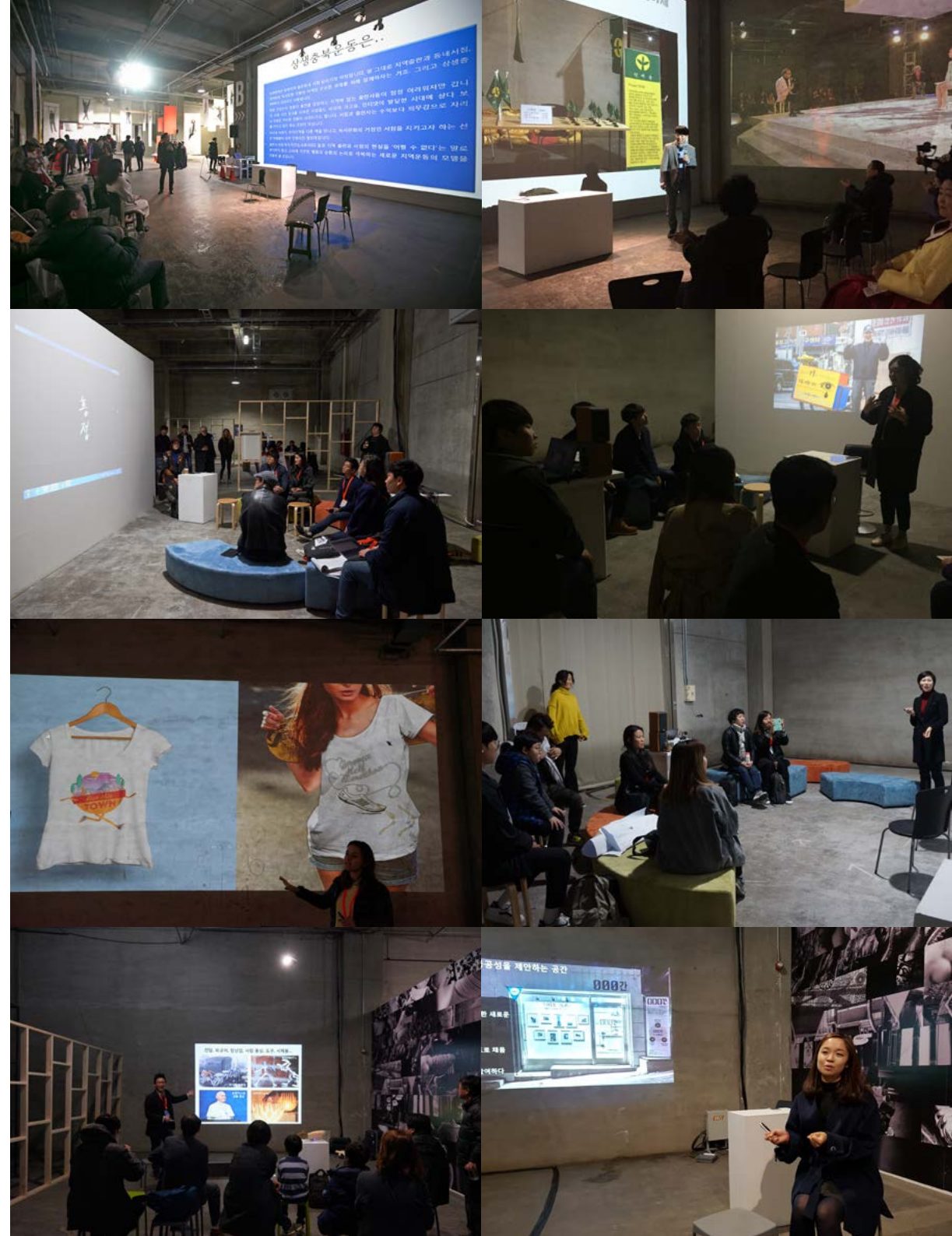
15:30-16:00 [Talk] Your stories are more important than skills | Changmin LEE Social Media Writer

16:00-16:30 [Talk] Yesumdduinae Arirang | Songju CHO Drawing House

16:30-17:00 [Talk] Sound of each other | Yongsoo PARK

17:00-17:30 [Talk] Connected through books | Jaebong SONG Mutually ChungBOOK

17:30-16:00 [Talk] Tracking the tastes through history and culture | Junghee KIM Jinji Museum



ZONE 7 MAIN STAGE

[Live Photography] Meeting Beautiful People Through the Camera |

Sanghoon PARK

Sang-hoon PARK has been working with cameras for a long time, and especially prefers portraiture. He believes an individual's face speaks of his or her life, and those who truly live their own lives have their own unique look. They have distinctive expressions full of passion and happiness. Culture Designers who live their unique lives: we share the portraits and charms of such individuals who live with pride as the actors of their lives.

11.11^{SAT}

13:00-14:00 [Talk] What It Means to Imagine a Place | Kyoungmin CHO Walking in Seoul

Kyoungmin CHO is an urban planner who imagines places. A process is needed for coordinates to become a place, whereby repeatedly accumulated experiences and memories around those coordinates eventually distinguish them from other places and other times. A city is a result of that process from coordinates to place. What kinds of places exist in a city that makes people happy? We discuss urban planning, a method of adding imagination to place.

16:00-16:40 [Talk] Dialogue with a C!talk speaker: Jean-Paul SAMPUTU

16:40-17:20 [Talk] Dialogue with a C!Talk speaker: Ping Ping WORAKATE

17:20-18:00 [Talk] Dialogue with a C!talk speaker: Jude CURRIVAN

11.12^{SUN}

13:00-13:30 [Talk] Meeting People Through the Lenz | Sanghoon PARK

Sang-hoon PARK has been working with cameras for a long time, and especially prefers portraiture. He believes an individual's face speaks of his or her life, and those who truly live their own lives have their own unique look. They have distinctive expressions full of passion and happiness.

13:30-14:00 [Talk] A Beautiful World Made Together with Individuals with ASD |

Sohyun LEE AUTISTAR

Dr. So-hyun Lee is the founder of AUTISTAR, a social enterprise that stands for Autism Special Talents and Rehabilitation, and Professor at the Department of Special Education, Ewha Women's University. She will share with us the story of 'A Beautiful World Made Together with Individuals with ASD (Autism Spectrum Disorder)', and offer insights on a future model of social welfare. Her talk will encompass her education philosophy that dreams of a 'society without discrimination', where everyone lives and works based on talent and disabilities are not discriminated against.

16:00-16:40 [Talk] Dialogue with a C!talk speaker: with Dennis HONG

16:40-17:20 [Talk] Dialogue with a C!talk speaker: Debra SIMON

17:20-18:00 [Talk] Dialogue with a C!talk speaker: Kishimi ICHIRO





ZONE 8

SPACE- SHARING GALLERY

[Interactive Exhibition] Monopoly? Modoopoly!

‘Modoopoly’ is an interactive exhibition where we learn about and empathize with the works of eight international teams of culture designers who share this space. ‘Modoopoly’ subverts the rules of ‘Monopoly,’ where the player must pay money to trespass another player’s space. We deliver the message of shared space with ‘Modoopoly’ which allows us to experience the meaning of shared space.

Coordinated by: C!here space sharing movement

Participating spaces: Thirdwell, Ins Classic, Dongne Zoom-In, Bahnditburi Creative Space, Raon, Re;cord, Space K, Red Room International Village, Q-space

[C!here/Korea_China_USA] ‘C!here’ is a shared space movement by World Culture Open which accepts donations of rental times from various spaces in the local community, and connects them to anyone who needs space for cultural activities at no cost. Space owners can share their spaces whenever possible without pressure; cultural agents can rent these spaces for meaningful use; and local residents can enjoy the cultural fruit. A positive cycle of sharing based on ‘space’ is thus created.

[Thirdwell/Jeonju] Thirdwell is a creative space promoting the values of creation and sharing. The BGM Project for aspiring musicians, free exhibitions for rising or student artists, and flea markets offer space to those who are passionate and talented but lack opportunity.

[Ins Classic/Seoul] Ins Classic is a manufacturer and retailer of string instruments that rents out its Tutti Hall at no cost to anyone who needs practicing rooms for classical music. Donations accepted instead of rental fees at Tutti Hall’s Yellow Roof Donation Box are delivered to the Eco-Tutii Campaign for environmental awareness, and to scholarships for students of classical music.

[Dongne Zoom-In/Gwangju] ‘Dongne Zoom-In’ is an open space that hopes to help young people realize their unique stories and activities, and mature as the leader of their own lives. It is an ‘open youth space’ where young people pursue their passions without outside pressure, so that their passion becomes a foundation for positive and independent youth culture.

[Bahnditburi Creative Space/Busan] The Busan Cultural Foundation's Bahnditburi Creative Space project is aimed at remodeling empty houses and idle spaces in the local area, to provide space for creative and artistic activities as well as a venue for exchanges between artists and local communities. By creating artistic spaces in the middle of residential neighborhoods, the project affords communities the opportunity to experience art up-close.

[Re;cord Sharing Space/Seoul] 'Re:Cord' is an upcycling culture complex where one can feel and experience upcycling through many books and video material on environmental issues, upcycling works by international artists, and various handicraft workshops.

[Space K/Gwachon, Daegu] 'Space K' is a cultural arts shared space sponsored by Kolon Group. The exhibition space operates as a medium to connect the support of professional cultural artists and cultural opportunities for local residents. Space K connects artistic creativity and locals' cultural experience through space, and suggests a new paradigm for social contribution in the arts.

[Red Room International Village/Taipei] The Red Room is an ever-expanding community, exploring and extending the boundaries between audience and performer; a not-for-profit platform for events developing a culture of learning to listen to each other, what is around us, and our selves. Within the space we host programmes for the performing & visual arts, we bask in the power of the spoken word through poetry and storytelling, and most often dance to the sounds and spirits of the night.

[Q-space/Beijing] Q-Space is a queer/feminist creators' space focusing on shared knowledge and community forming. Q-space believes that embracing diversity is the way to solve social problems and inspire change. Located in Beijing Hutong, we devote ourselves to making diverse communities through art collectives, workshop, screening and all sorts of creative events





ZONE 9

INCLUSIVE ART GALLERY

[Exhibition] A Beautiful World Created Together |

AUTISTAR Hye-sung PARK, Hwoe-jang CHUNG, Yoon-suk CHUNG / Designers with Autism Spectrum Disorders

All products on display are design objects created by AUTISTAR (Autism Special Talents and Rehabilitation), a social enterprise established through an industry-academia collaborative project at Ewha Women's University. At 'AUTISTAR', we dream of a society where everyone can live proudly as the leading role in their lives regardless of abilities or disabilities, and support free art classes for those with Autism Spectrum Disorders. Individuals with ASD may experience speech and behavioral disorders, but are also gifted at visual expression and have heightened inner sensitivity. When these talents are expressed through visual media, and when autistic designers communicate with the public, individuals with ASD can also proudly live and shine like stars. Thus, we share these special artworks created by designers with ASD, all of which embody AUTISTAR's passion for a society without discrimination and bias.

[Live drawing performance] The Museum Comes to You | Taehyun PARK Paper artist

I am a paper artist with developmental disabilities. I reflect my inner world and the growth process in my work through the repeated act of cutting and pasting tape. My paper craft activities originated from my interest in cartoon worlds, and the desire to express my own original world. However, I eventually expanded my subject matter to surrounding objects and loved ones, and today I strive to minimize the public's distance from disability issues by performing 'live taping' to the audience as an artist with disabilities.

[Exhibition] The Painter Who Dances on The Canvas | Hyeunghye KIM

Once a dancer on stage, KIM became disabled after an unfortunate accident that caused total paralysis. Now, she is living a second life through painting, which she discovered in rehabilitation. She delivers a message of hope and dreams in a work that reflects her life as wife, mother, art coordinator, and clinical art therapist.





ZONE 10

MAKER

SPACE

11.10^{FRI}

17:00-18:00 [Talk] Art + Tech + Education |

teamLab Kids and Infinitum Shinji OCHIAI, Jess PAIK, and Woogy CHOO

teamLab Kids is a collective of different people co-creating and bridging the elements of science, technology, engineering, arts, and math to create stunning digital environments. And from this initial foundation, Infinitum was formed to focus on ideating creative curriculum and learning experiences in the digital interactive arts.

11.11^{SAT}

12:00-14:00 [Workshop] **Discovering My Heart's Flame - self-portrait** | IUM IUMACTS

This story-art workshop by IUMACTS, whose motto is 'Creative, curative art for the society', is a hands-on program that helps one discover one's creative self-portrait in connection to everyone around you. 'If your heart contained a flame, what kind of image would it be?' 'What kind of story would a flame self-portrait made together, instead of alone, tell?' Join us in a curative session where you rediscover your heart's old dreams, passions, and unique talents.

15:30-16:00 [Workshop] **Zentangle Healing** | Ji Hyun KIM

Zentangle is a doodling method of sorts that combines Zen (as in Zen Buddhism – the search for insight) and Tangle (a complicated mass of intertwined lines). Zentangle participants can go beyond simply immersing themselves in artistic creation and drawing on their inner creativity, finding the peace of mind to wholly focus on oneself. It is a captivating hobby that is both easily and comfortably enjoyed. Experience the charm and inner healing of Zentangle, expressing yourself through 'Zen' whilst completing your own unique art form.



16:00-18:00 [Workshop] 'Creating DIY Air Purifiers for the 99%' |

Kwang Il KIM Appropriate Technology Maker CAC

'PM10' is one of the most common online search words of 2017. Amidst the serious environmental issues of today, air purifiers - which are built 'to filter out dust' - are a must-have for everyone. Have a go at making your very own affordable and eco-friendly air purifier with all the essential compartments (filter and fan) and recycled parts (recycled boxes). Participants of this DIY Air Purifier Workshop will have fun assembling their very own gadgets, and gain insights on appropriate technology.

11.12^{SUN}

13:00-13:30 [Workshop] Microbiotic Recipes: Baking Vegan Cookies without an Oven | Soo Chung OM Space Seon

You are what you eat! The answer to a healthy life is 'proper eating'. This workshop is aimed at sharing healthy food recipes that are both tasty and healthy through butter-free, milk-free, and egg-free microbiotic vegan baking, all done with just a frying pan. You are invited to share in my story of seeking properly-made food for a healthy life.

13:30-14:00 [Workshop] Make Your Own Natural Goods | Soo Chung OM Space SEON

Introducing the unique charm of 'natural goods', made with ingredients easily found around us in our daily lives and without chemical additives, natural goods are beneficial to both humankind and nature. Have a go at creating your own natural facial mist to protect against dryness in the colder weather. The charm of natural goods lies in being able to be nature-conscious and humanity-conscious at the same time.

16:00-18:00 [Lecture] Everyday Objects Made of Paper | Daehee PARK PAPER POP

Before plastic and plywood were available, Korean ancestors made tea tables, eyeglass cases, and even armor out of paper. These paper objects were not only light and durable, but were also practical and beautiful. Today, in a time where plastic or plywood materials are cheap to consume but environmentally costly to discard, 'PAPER POP' shares ethical ways to build everyday objects out of easily produced and recycled paper.







ZONE 11

MOVEMENT STUDIO

11.10^{FRI}

13:00-14:00 [Open Participation] **Meditation I**

15:30-16:00 [Open Participation] **Meditation II**

16:00-17:00 [Workshop] **Art of Healthy and Successful Life I |**

Cholpon ZHUNUSOVA World Peace Initiative Foundation

The first session of a three-day interactive workshop that will take you on a journey of Art of Healthy Life, exploring the foundation of mind, mindfulness and meditation.

17:00-18:00 [Workshop] **Brazilian Martial Arts, Capoeira I | Zumbi MUNAIR**

Capoeira is a brilliant and gentle Brazilian traditional martial art that combines music, dance, and acrobatics to read the other's breath. Since it maximizes body movements and uses various muscles, it is effective for physical exercise. Large movements are also good for relieving stress. As a Jamaican Capoeira instructor lecturer, I hope this workshop will energize our weary daily routines.

11.11^{SAT}

13:00-14:00 [Workshop] **Brazilian Martial Arts, Capoeira II | Zumbi MUNAIR**

15:30-16:00 [Open Participation] **Meditation III**

16:00-17:00 [Workshop] **Art of Healthy and Successful Life II |**

Cholpon ZHUNUSOVA World Peace Initiative foundation

The second session of the three-day interactive workshop that explores Healthy Body and Successful Life, in which you will learn about kaleidoscope community yoga and meditation.





17:00-18:00 [Workshop] Impromptu Busking | Unending

‘Unending’ is a performance art group formed by artists and art enthusiasts from various fields under the motto ‘everyone can enjoy dancing’. Busking is one of the representative forms of street art, which means unregulated and unsystematic art and performance. Come experience dance busking that is impromptu, unscripted self-expression, and discover the charms of community dance.

11.12^{SUN}

15:30-16:00 [Self-guided Workshop] Mediation IV

16:00-17:00 [Workshop] Art of Healthy and Successful Life III |

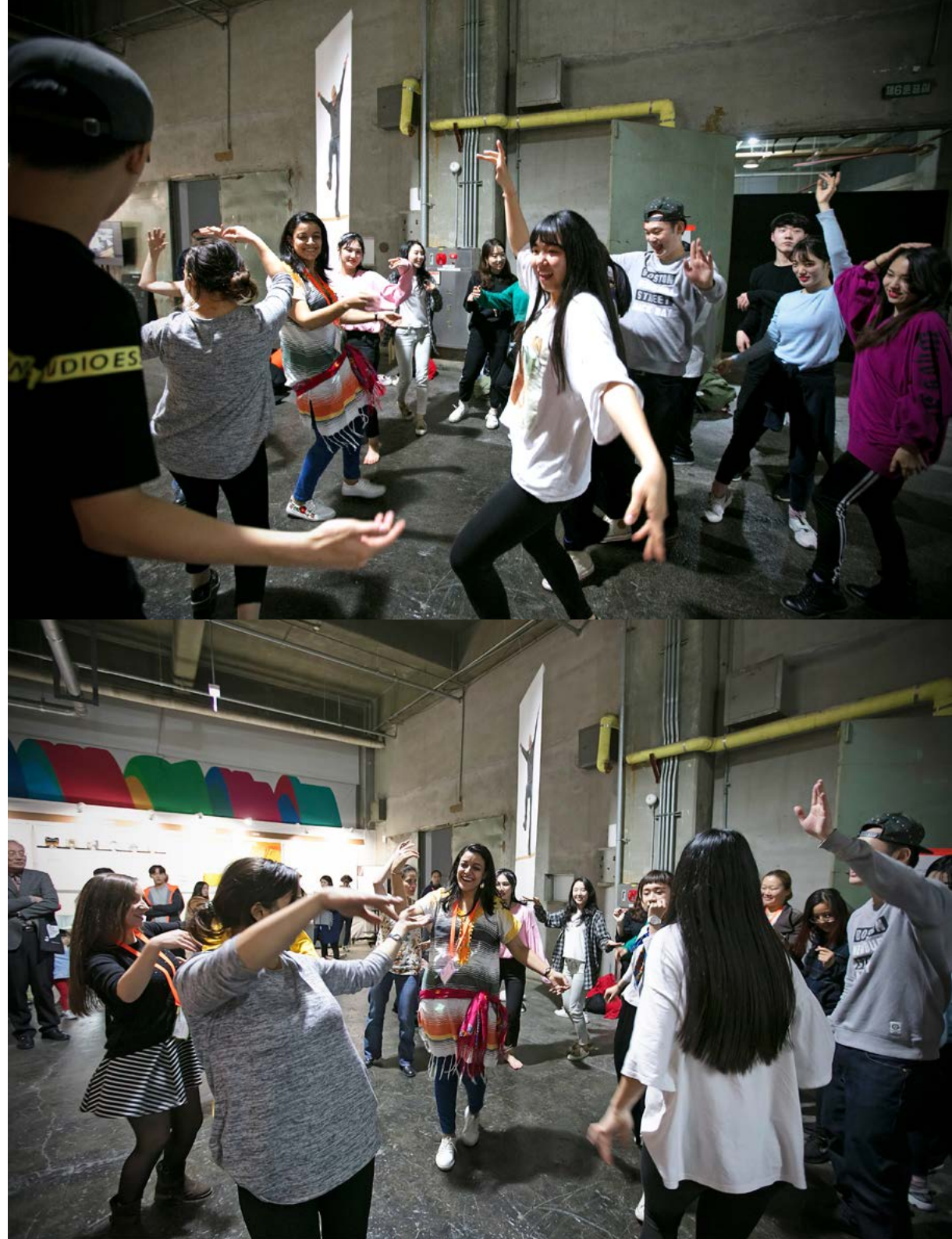
Cholpon ZHUNUSOVA World Peace Initiative foundation

The last session of three-day wellbeing workshop that will guide you through techniques of Thai Massage, to help release the tension massage, and group meditation.

17:00-18:00 [Workshop] Play Djembe! | Yung Yong LEE Namory

Djembefola means ‘Djembe player’ in the Malinké language, West Africa. Everyone who is interested in African rhythms and passion are welcome to participate, and djembes will be available for all workshop participants to play together. Become a Djembefola and enjoy West African rhythm with us!

*Participants are provided with djembe for the class











ZONE 12

UPCYCLE GALLERY

11.10^{FRI}

17:00-18:00 [Exhibition & Talk] **Seed - Sea Art | Hayoung KIM**

We fish out stories from the sea, where all flowing things converge. <Seed - Sea Art> draws its creative energy from the Jeju seas, which embrace the remnants of nature and people without discrimination. We discuss upcycled art, created with the wisdom and consideration of Jeju women divers, and our respect for the wonder and beauty of the sea.

11.11^{SAT}

13:00-14:00 [Exhibition & Talk] **Modern Rock |**

Koo&Jang/ Eunjeong KOO, Hanna JANG

Koo&Jang is an upcycling installation art group that believes in and focuses on the value of little things. Last summer, we discovered many objects that were washed upon the beach, and collected these objects that looked like mysterious stones. We simultaneously sensed a oneness with nature, and the desire to own these stones. Looking at stones takes us to the past and helps us imagine the future. We seek to accompany the little things that contain within them the whole of creation.

16:00-17:00 [Exhibition & Talk] **Upcycling, as Pursued | Jinkyu KIM^{PBU}**

‘Project By Used’ (PBU) – is guided by the motto ‘Finding Value in the Valueless.’ PBU strives for an upcycling culture that not only creates new things out of the old, but goes a step further to add value to overlooked objects through product design. We share the ‘PBU Upcycling Formula’ that finds value in everyday objects.

17:00-18:00 [Talk] **A Broken Path | Hyunkyung NAM^{Upcycling & urban regeneration activist}**

How can I use my talents to make my home a better place? The title of the presentation, ‘A Broken Path,’ is the answer to this question. It combines Jeju Island’s native words for ‘flower’ and ‘to blossom,’ and captures our urban regeneration project with the meaning ‘A path with blossoming flowers.’ Join me in my story of activism, with the keywords metal craft, urban regeneration, and upcycling.

11.12^{SUN}

13:00-14:00 [Exhibition & Talk] Art, Upcycling, and Fashion | Seongdong LEE ^{ul:kin}

We design and produce various products including upcycled bags with the theme “artist’s study”. We realize a cycle of talent by collaborating with rising artists, to provide opportunities for new artists and deliver the value of artistic culture to the public. We discuss this ‘ul:kin’ philosophy and direction, which includes the synthesis of art, fashion, and upcycling.

16:00-17:00 [Exhibition & Talk] The Hope That Makes New-cycling |

Yeonseol KIM ^{2hopebike}

We strive for a kind of upcycling that ‘new-cycles’ rubbish, beyond re-cycling. 2hopebike is concerned about newcycling discarded rubbish, and creating values and a culture beyond upcycling with fresh ideas and design. New-cycled materials are produced by homeless people who seek a new hope in life. We share new-cycling stories that create new values with hopes for a new life.

17:00-18:00 [Talk&Collaborative Exhibition] Glass crafts | Seungho LEE ^{Storyglass}



ZONE 13

CAFE & MARKET

[Experience] Hello, Tunisia! Eat. Play. Love. |

Nada DHAOUADI and Afef BOURGUIBA ^{CCAB}

Experience the flavors and tastes of Tunisia, a North African country bordering the Mediterranean Sea and Sahara Desert.

[Workshop] Empathy in a Box: A tool for building understanding through conversation | Tribeless

Be one of the first in the world to test our empathy-building conversational tool! With this tool, anyone can learn the skills of building empathy and understanding through conversation. Come experience the magic for yourself at our interactive session!

[Exhibition & Interactive Presentation] Embracing nature: Behind the patterns of Chinese traditional tribal textile | Tiffany PATTINSON

Checks and tartans on your day to day clothing might carry more meanings and history than you think.... Come find out what's beyond the design of traditional textile and how can we fight climate change with this hidden wisdom.

[Workshop] Magic, Up Close | Jun Pyo KIM

Watch, follow, and learn some easy and nifty magic tricks!

[Experience] Get your portrait drawn in 10 seconds | Drawing House

[Café] One-Man Café | Young Soon PARK

[Collaborative Exhibition] Fulfilling Five Senses: To See the Sound of Wine |

Joonmi PARK ^{Traditional wine master designated as North Chungcheong Province Intangible Cultural Property}

[Exhibition & Workshop] Under the Mountain: Where Pottery meets Quilts |

Jaehong YOO and Eunjoo CHOI

[Exhibition] Sound: Mutual Listening | Yong Soo PARK ^{Audio Artist}

[Exhibition & Workshop] Childhood Painting | Byungho AHN and Soojeong PARK

[Market] Good Scent, Good Mood | GOODBALM

[Exhibition] Traditional Korean Paper Art: The Art of Nature and Tradition |
Jongguk LEE MaBul Gallery

[Exhibition] Micro Library with Stories | Hyeja OH Chorong's Library

[Exhibition] Slow Fashion Answers | Jongchil KIM







ZONE 14

CLASS I

11.10^{FRI}

17:00-18:00 [Workshop] Practical Philosophy for Those Who Seek Real Change I |

Ilanit ADAR & Gal MATOKI^{New Acropolis}

The first session of a three-part workshop series sharing thoughts on the meaning of 'change' on personal, social, and global levels. The first session is centered on "Humanity: What is The First Step Towards Change?"

11.11^{SAT}

13:00-14:00 [Talk] Manufacturing with Appropriate Technology |

Kwangil KIM^{CAC}

I am a 'hyena' manufacturer that hunts for something to make across different genres. I will discuss my way of life that focuses on maintaining a broader point of view and open mind to find something to make. I will also offer thoughts on producing valuable things demanded by our generation, from low to high technology, and share various experiences gained in the production process.

16:00-17:00 [Talk] Incheon Mirim Theater, A Sparkling Silver Cultural Space |

Hyunjun CHOI^{MiliM Art Cinema&Culture}

MiliM Theater began in 1957 as a tent cinema, and remained as one of Incheon's favorite cultural venues until 2004. In 2013, it reopened with two thematic keywords: 'classic film' and 'silver.'

Promoting cultural welfare for the elderly in today's graying society, MiliM Theater reclaims its place as a cultural space where the elderly can enjoy art without burden. Join us in discussing MiliM Theater and other 'silver cultural arts' efforts to make the older generation smile.

17:00-18:00 [Workshop] Practical Philosophy for Those Who Seek Real Change II |

Ilanit ADAR & Gal MATOKI^{New Acropolis}

The second session of a three-part workshop series sharing thoughts on the meaning of 'change' on personal, social, and global levels. The second session is centered on "Society: How Do We Create Change in a Conservative Social Structure?"

11.12^{SUN}

13:00-14:00 [Talk] What Changes When I Listen to My Own Voice |

Byoungjin KANG ^{SUNDAYJAM}

My life changed when I started asking myself, 'What am I interested in?' 'When am I happy?' I am a Jam producer who began making jam with ingredients from nature because I loved nature and love to serve others homemade food. We all are the protagonists of our lives, but somehow lack interest in ourselves. I will discuss ways to listen to oneself, and how that may change everything.

16:00-17:00 [Workshop] African Gastronomy in Asian Spaces: South Korea |

Fatimaah J MENEFEE

What is African Gastronomy? What does food have to do with International Relations? Come and Learn more on edible diplomacy and How we can use African Gastronomy as a bridge towards understanding each other.

17:00-18:00 [Workshop] Practical Philosophy for Those Who Seek Real Change III |

Ilanit Adar & Gal Matoki ^{New Acropolis}

The final session of a three-part workshop series sharing thoughts on the meaning of 'change' on personal, social, and global levels. The final session is centered on "The World: How Can One Person Bring About Global Change?"



ZONE 15

CLASS II

11.10^{FRI}

17:00-18:00 [Talk] The Art of Difference |

Wonil JUNG, Takahashi SUMIYO, Hyeunghye KIM ^{Disability in the Arts}

What is the meaning of 'difference' for you? Does being different mean having physical or mental disabilities? If so, must disabilities be overcome? We begin with these questions. We call individuals who experience inconvenience 'disabled.' However, there are those with disabilities who create unique art through these 'differences.' A world seen from the height of a wheelchair, a world without color communicated by the visually impaired... we talk about disability arts, or 'active arts' – art that is communicated through these 'differences'.

11.11^{SAT}

13:00-13:30 [Talk] The Story of ARTEE | Sieyung PAEK ^{ARTEE Riders Club}

Travel to Seoul's most beautiful and historically-rich districts of Bukchon, Insa-dong, and the Deoksugung Palace Stonewall Walkway by pedicab. These man-powered bicycle rickshaws are powered by the ideas and passion of youths. 'ARTEE Riders Club' is a tourism venture aimed at providing a Seoul travel experience that both tourists and locals can enjoy. Come and hear about the past, present, and future of this bold new endeavor, and the stories of the youth entrepreneurs behind these efforts.

13:30-14:00 [Talk] Catching Eyes and Winning Hearts With Every Pull |

Klim Handcart

The Klim Handcart is created by Klim, and distributed to the elderly who collect discarded paper for a living. The handcart was developed with the safety and health of the elderly operator in mind, and the side of the handcart is used for advertising purposes which generate income for elderly welfare. A small idea can result in a big change. The Klim Handcart, realized through youthful creativity, delivers a positive idea to change the world.

**YOU + I = BETTER
TOGETHER**

BETTER
TOGETHER
2017
문화는 함께



WORLD CULTURE OPEN X CHEONGJU CITY

16:00-17:00 [Talk] Creative-Curative Art for Social Good | IUM ^{IUMACTS}

As I matured from being an artist to being an educator, then to being a social entrepreneur, my primary value became 'healing.' As a member of the social enterprise IUMACTS, I hope to share thoughts on the artistic value of healing and moments of wonder in educating about curative art, as well as thoughts on healing a society that has lost personal individuality and relationships with others.

17:00-17:30 [Exhibition & Talk] Life is One Long Trip | Taejin KIM ^{Dongnezoomin}

I have six or seven jobs and many life stories. I previously held dozens of part-time jobs as a welfare recipient, and thus always stood out from other colleagues when I joined a large corporation. However, I am no longer a white collar employee. I have moved around the whole country on a coffee truck, travelled to thirty countries, and now I manage a cultural space for young people. What is the universe trying to tell me about life and society by rejecting the ordinary?

17:30-18:00 [Talk] Do you know your local artists? | Seog Young PARK ^{Thirdwell}

When someone asks us about our favorite musician, we can name the musician's albums, songs, tour schedule and even some personal information. But how many people can answer the question, 'Who is your favorite local artist?' We discuss local musicians who create local music culture, their performance culture, and other local artists.

11.12^{SUN}

13:00-14:00 [Workshop] Empathize. Enterprise. Empower. |

Charlotte SMITH and Julian FISHER

Run by enterprise educators Charlotte and Julian, this workshop will include a series of empathy-inspiring activities to highlight the importance of understanding different perspectives. These can be easily reused to promote effective communication and collaboration with anyone from primary school students, to entrepreneurs, to politicians.

16:00-16:30 [Talk] Courage From Fear | Juhee PARK ^{StepOnWorld}

I am defined by these two phrases that don't go together. With just a little courage added to fear, I found a vast world, and the fear of this vast world turned into greater courage and helped me complete my travels around the world for 777 days on my bike. I share my magic phrase that kept me company as I pedaled across the world: 'Where there is fear, there is courage.'

16:30-17:00 [Talk] Curiosity Protected What It Means to Be Me | Davi AHN ^{WhyArt}

'WhyART' became my identity through a long process of endlessly asking myself "why?" between idealism and reality, with a sense of urgency and frustration. Today, I hope to share this curiosity and help people find their own color -- so that we all discover our colors and are able to live our individual lives to the fullest. 'WhyART' asks you: what is the color of your curiosity?

17:00-18:00 [Talk] Little Acts of Sharing Can Bring Great Happiness |

Chul LEE ^{Dog wheelchair designer}

We manufacture and provide free supportive gear for disabled dogs, and engage in activist work to protect abandoned animals. We seek to provide the hope that disabilities can be supported with our attention and aid for humans and animals alike. I seek to share my story in supporting disabled animals so that no more animals are abandoned because of postnatal disabilities.



Definitions



ZONE 16

CLASS III

11.10^{FRI}

17:00-17:30 [Talk] **Living One Story a Day** | **Sungmun CHOI** Novelist, visual artist

Living One Story a Day is a public art project that produces a yearly calendar, of which 365 days are represented by the writings of 365 people, embodying the message that each day is equal for everybody. For the 2017 edition of 'Living One Story a Day,' we worked with individuals from 18 countries including Turkey, Nepal, Japan, China, Mongolia, and Korea. All profits went to self-support charities for victims of urban poverty, refugees, and multicultural immigrants. Parts of the 365 days and day calendars are on display in this exhibit.

17:30-18:00 [Talk] **Together as One** | **Wahab AGHA** Help Syria

In 2009, I was the one and only Syrian student studying in Korea. I was impressed by the Koreans' 'Jeong' (a sentiment of compassion and connection) and altruistic spirit, and founded the relief group 'Help Syria' to share such warmth with more Syrians like myself. I am currently engaged in introducing Koreans to the realities of the Syrian civil war, as well as a variety of activities to aid refugees suffering from the war. Come and hear my story of peace, as I represent a country that is far from it.

11.11^{SAT}

13:00-14:00 [Talk] Old But New, Aged and Valuable |

Hanah PARK, Jihyun PARK ^{Iksundada}

Iksun-dong is an old hanok (traditional architecture) building in Jongno, Seoul. The nooks and crannies of this time-tested old alley contain a unique atmosphere preserved over a long time. Our urban regeneration project based in Iksun-dong respects this atmosphere. Respect for the old but new, the beauty that is valuable through the ages. We share our thoughts on urban regeneration and the hope for the right path forward.

16:00-17:00 [Talk] Design for Sympathy, Sharing, and Symbiosis |

Yunye SHIN ^{social designer}

How can we add value to the spaces we all live in? We aim to discuss locally-based businesses by sharing examples of various public spaces that serve as a foundation to local development, where local problems were solved together with the community. We will also discuss the most important core values in prominent regional regeneration projects, and how these values may be realized.

17:00-18:00 [Talk] Youths: The Countryside is Good to Live in! |

Youngmin KIM ^{Jeju revitalization social Cooperative}

I make a living revitalizing run-down houses on Jeju Island into shared spaces. Young generations who once left for the city are now coming back to the countryside. I share the wisdom and knowledge of 'local life' from my personal experience with the younger generation, which include ways to make a living in the countryside as a young person, and the appeal of places where you can create your own job.

11.12^{SUN}

13:00-14:00 [Talk] Hanbok, Traditional Culture, and Travel Musings |

Miru KWON ^{Hanbok culture activist}

What is tradition and what is Hanbok? Is tradition everything old, and is Hanbok just an old traditional dress? I am a 'Hanbok culture activist' who designs practical Hanboks, and I travel all over the world in Hanbok. The reason for expanding the traditional dress or Hanbok into our daily lives lies in my own philosophy about 'tradition': 'Tradition is what permeates our daily lives and lives together with us.' Would you care to listen to my 'philosophy on tradition'?

16:00-17:00 [Talk] 3D-Printing a New Life | Sangho YI ^{Mand.ro}

"The best thing I 3D-printed was the electric artificial limb." When a friend lost both hands in an accident but had to give up wearing artificial hands due to the high cost of \$40,000 each, we began research on 3D-printed electronic artificial limbs. Here, I hope to tell my story to share the idea that the most beautiful technology is technology for people, and that the most beautiful people are the ones who accompany others.

17:00-18:00 [Talk] What It Means to Create Regional Youth Culture |

Cheon CHOE ^{Chungdong}

CHOE, a youth culture coordinator based in Cheongju, will show his Cheongju projects including a photo exhibition and mini concert, and share his tips and experiences on working in cultural planning with a regional center. Join us in a candid conversation with a young cultural coordinator who is accompanying Cheongju on its journey as a city of culture.



ZONE A&C

LIVE PHOTO PERFORMANCE & EXHIBITION

[Exhibition] Postures: Hang On & Balance Project | Sungjin SONG

SONG is a visual artist who focuses on the lives of people. He travels to many Asian countries and photographs multicultural scenes of everyday life, focusing on the theme of home. His latest project 'Postures: Hang On & Balance' began during his stay in Germany, and captures images of refugees who held on to their lives on boats crossing the seas. The project aims to rethink the gravity of life and life itself through the camera, and is currently held in various countries including Korea, Germany, and Pakistan.





ZONE C

LIVE

PARTICIPATORY

EVENT

11.10^{FRI} 17:30-18:00 / 11.11^{SAT} 16:00-17:00

[Event] Get your portrait drawn | Taehyun PARK

Culture Designer Taehyun Park, who is also a paper artist with Autism Spectrum Disorders(ASD), presented a 'live taping' and drawing performance. His 30-second caricature and unique paper craft work to create art pieces through cutting and pasting tapes gave a special experience to the audience.



ZONE D EXHIBITION

[Live-gaming presentation] BABA YUGA | Hans GALLIKER

Explore the interplays of empathy and domination in this dark fairy tale! The computer game BABA YUGA takes you on a fantastic and touching journey about a small girl who discovers an unexpected relationship with a mysterious witch. The game is fun to play, challenging deep emotions and echoing in real life.

[Exhibition] Phantom ^{Photo Exhibition} | Huda ALI AL-NAIB

Art is my way of expressing my concepts & perspectives in life. Life is full of images; through my art I try to capture the essence of those images. Abstract is my keyword. Nature is my inspiration. Mind, shapes, and imaginations are my basic elements.

[Exhibition] I am from U-Z-B-E-K-I-S-T-A-N ^{doodles collection} | al-fergani

Hey, I am al-fergani. I began traveling the world 10 years ago, and during this time I realized how little my culture was known abroad... This inspired me to create this series of doodles to share the most beautiful things about my home with you and the world.

[Exhibition] Mindful Matter | HOLSTEE

In today's fast-paced, hyper-connected world, it's become harder to focus on what's actually important and not just what is urgent. Through our carefully crafted products and digital membership, Holstee's mission at Holstee is to help conscious people (like you!) along your journey to live more fully and mindfully. We are passionate about bringing more meaning and inspiration into people's lives. Over the years, it has become clear to us that living with intention and reflection is an ongoing practice, not a destination. We're honored to share that journey with you. Check out our legendary Holstee manifesto and even grab one and take it home!

[Exhibition] Günter and Hae-moon's Photo Exhibition, 'See You at the Playground' | Günter BELTZIG & Hae-Mun PYEON

Children play and learn at the playground. They also can turn everywhere into a playground, whether it be a dusty empty lot, an abandoned building, or the neighborhood alley. Indeed, there is no limit to children's imagination. Join us in a photo & illustration exhibition that shares the thoughts and views of German and Korean playground designers who are concerned for children and their opportunities to play.





B · E · D · K · I · S · T · A · N



[Exhibition & Talk] Living One Story a Day | Sungmun CHOI Novelist, visual artist

Living One Story a Day is a public art project that produces a yearly calendar, of which 365 days are represented by the writings of 365 people, embodying the message that each day is equal for everybody. For the 2017 edition of 'Living One Story a Day,' we worked with individuals from 18 countries including Turkey, Nepal, Japan, China, Mongolia, and Korea. All profits went to self-support charities for victims of urban poverty, refugees, and multicultural immigrants. Parts of the 365 days and day calendars are on display in this exhibit.

[Exhibition and Live Drawing] Who is Your Neighbor? | Hong Seon KIM Fishbowling

What does the word 'apartment' mean to you? The term 'apart', commonly used in Korea, is actually a misnomer for 'apartment.' Funnily, though, the isolated lives we lead in our apartments in contemporary times is captured well by the term. This exhibition features illustrations depicting how numerous we are today and how hugely diversified our lives may be, yet how isolated and restricted to our own private spaces we are.

[Exhibition] Traveling Pigs: Drawing Happiness | Byoungdong MIN

Pig in Korean culture is a symbol of happiness, fertility and luck. The journeys of pigs begin when small ceramic figures of pig are picked up by people and taken to their home and further to their friends. Whenever the pigs are taken and passed to somewhere else, people will add messages of hope and happiness using both words and images. The pigs will travel, spreading the happy energy to people.







SS III



BETTER TOGETHER NIGHT

11.11^{SAT} 20:00-22:00

Better Together Night was a warm casual evening for Culture Designers to get to know each other better. With the stage open to anyone to present their talents and passions in 2 minutes, the open mic nature of the night resulted in a lively and diverse showcase of ideas and inspirations.

Some Culture Designers imparted their ideas and philosophy through storytelling, while others made lasting impressions by explaining their work through dynamic presentations of song, dance, martial arts, and drawing. No matter the language of communication – English, Korean, Mandarin etc. – there were always Culture Designers volunteering to interpret for the audience. Such spontaneous elements added to the dynamic spirit of the open mic presentations, and highlighted the collaborative attitudes of the participants.

By the end of the Better Together Night none of the Culture Designers could resist the urge to take over the stage and celebrate the success of the evening with dancing - who can deny that this is the best and most enjoyable finish to any gathering?

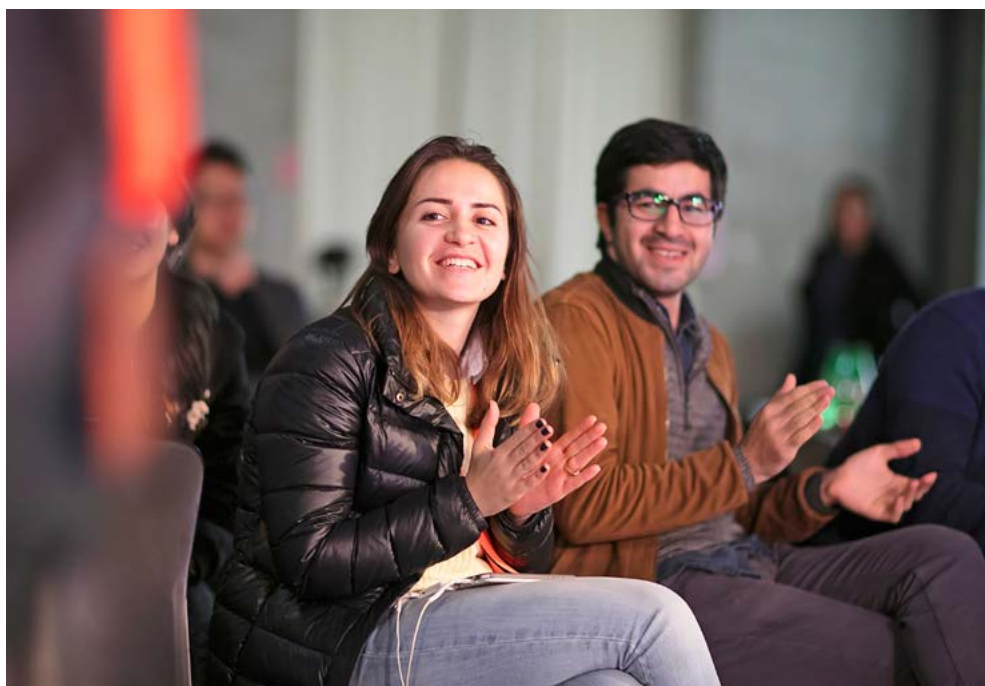
THANKS TO: ATAULLAH SHIRZAI, BIKZAD ABDULLAH, BLANCA MADRIGAL, CHOLPON ZHUNUSOVA, DAVI
AHN, DONGJU NOH, DONGJUN YANG, EUNHYE LEE, HOLSTEE, HUI CHEN CHAO, FATIMAAH MENELEE, JINNA
KIM, JU HYUN, JUHEE PARK, JUN YANG, NAEUN PARK, SANGHEE KIM, SANGHO YI, SHUI LAM WONG,
SOOCHUNG OM, SUNGCHUL LEE, SUNGIL KIM, JENNA LEE, KANGSEOK CHOI, KSENIYA TSOY, MANAV MEHTA,
MIR SALAMUDDIN HAKIM, NAEL HAILEMARIAM TEKLEHAIMANOT, SUREN, YANG LEI, YOONJUNG MOON,
YOUNGSOON LEE, YOUNGYONG LEE, YUEH AN CHANG, WAHAB AGHA, ZUMBI MUNAIR

















FAREWELL NIGHT

Better Together 2017 officially came to an end with the Farewell Night, where Culture Designers came together for one final program, experiencing empathy and togetherness through sharing food and music.

The live music performance by Israeli quartet Gulaza was especially moving. Gulaza is a band that presents Yemenite women songs – mystical texts that have been passed for centuries from mother to daughter are given contemporary meaning with their special instrumental composition, conveying a soul-stirring world of prayer, passion, dance, love and longing for freedom.

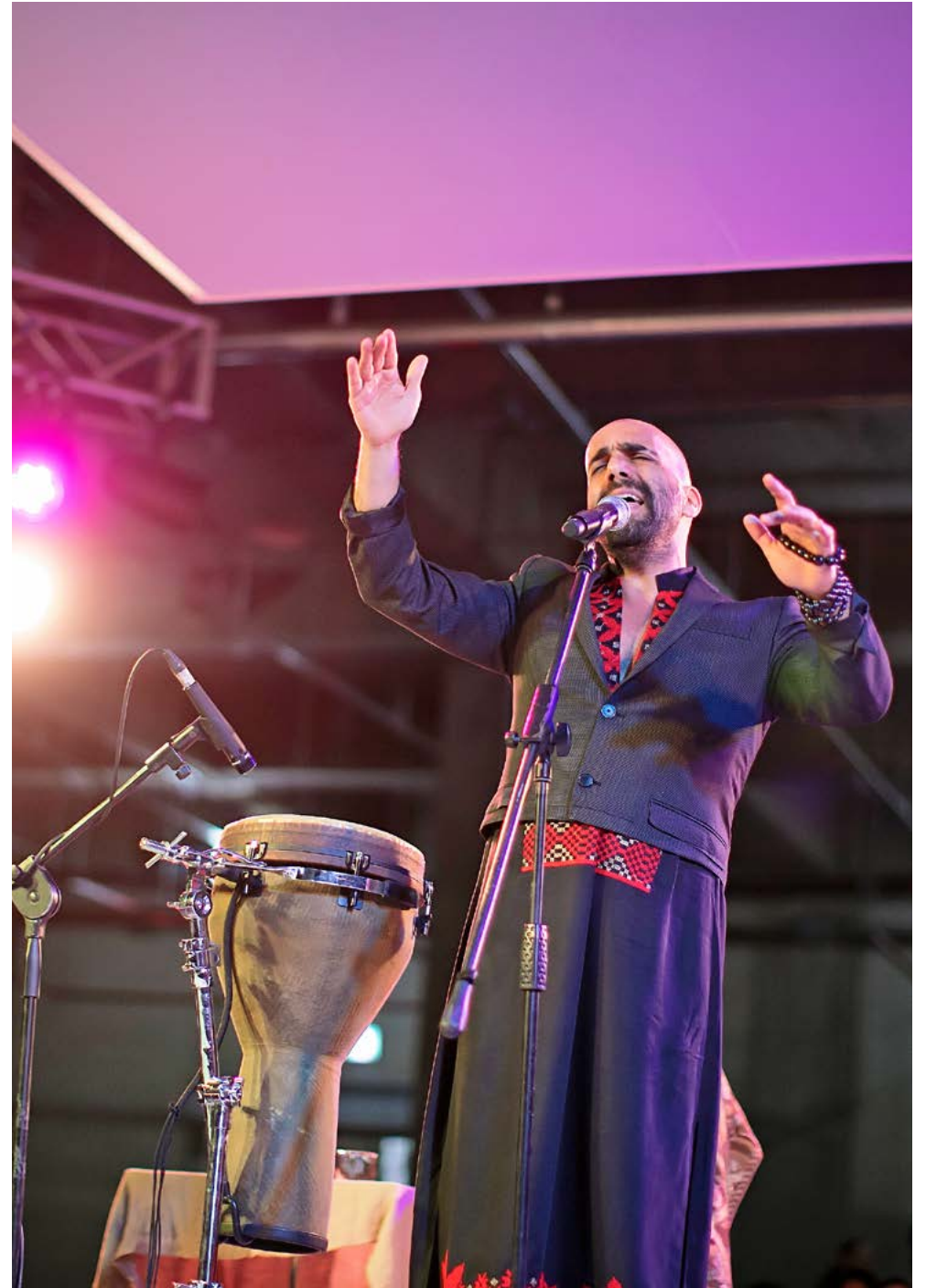
With a man singing these texts for the first time, with an Israeli band playing Yemeni music, and with the pain, strength and beauty of Yemeni women being brought to an international audience in Korea, all these elements reinforced the message that walls were being brought down to unite us all. It was of no surprise when Culture Designers rose from their seats to join hands and form a dance circle around the stage for the final encore performance, embodying the spirit of togetherness as they danced hand in hand to the music.

While the Better Together 2017 journey only lasted 3 days, the grand vision for empathy and peace painted together by everyone is here to stay. The Cheongju Old Tobacco Factory, transformed from a modern industrial plant into a Tomorrow Factory, was indeed an inspiring space for uniting Culture Designers with the common vision that we are truly Better Together.

11.12^{SUN} 18:30-20:30

THANKS TO: BENJAMIN AYLON, DAL-HO CHUNG IAN AYLON, IGAL MIZRAHI, LEAT SABBAH, JOOIM MOON







BEYOND BETTER TOGETHER 2017: THE JOURNEY FORWARD



3

"Reaffirming the New Value Systems Needed in the Global Community of Our Era"

Reaffirming the new values and lifestyles needed in an era of empathy and collaboration It is not only academics who argue that the 21st century is an age of empathy and collaboration. Practitioners in various fields – Culture Designers – are concerned with the questions of togetherness and happiness in our society and the global community, and are already turning these questions into actions with their unique creative methods and expertise.

Better Together 2017 was organized by, with and for Culture Designers around the world to share their wisdom, ideas and experiences, and through that process truly understands the urgent need of our global community for new value systems and lifestyles in pursuit of the greater good.

Participants of diverse nationalities, language, race, gender, and age opened their minds and hearts, and enjoyed empathizing and communicating based on the commonality that they all pursue a world where we are happy together. It reminded us that caring about the common good and public interest has become one of the most important values of this generation in the global community.



"The Work and Messages of Global Culture Designers"

An opportunity to meet global cultural activists in one place Better Together 2017 was organized with the goal of bringing global Culture Designers together; at the same time, it was an open event where citizens were welcomed to attend the programs. Members of the public had the chance to freely meet and converse with more than 500 Culture Designers from 50 countries worldwide, including the U.S., Afghanistan, Canada, China, Spain, Romania, Yemen, Korea, Syria, Kazakhstan, Finland, Tunisia, Mali, Armenia and Greece.

International social activists sent a message of empathy and peace with their presence In 2017, North Korean nuclear experiments and trials made international headlines many times. The international society's concern for the unstable political situation in the Korean peninsula was felt during the organization of Better Together 2017. However, Culture Designers who made it to Cheongju despite all of this sent a message of empathy and peace to the global community pained with refugee problems, massacres, and conflict, reaffirming the meaning behind this event.



"Cheongju Meets the World"

Cheongju culture and stories told by local residents and cultural figures

Cheongju is historically known for its scenery and hospitality, and thus the residents and cultural workers of Andeokbul put in their best efforts to allow participants from all over the world to dynamically experience the city. Guided tours of the Cheongju Old Tobacco Factory and the surrounding historical area, a culture map that introduced hidden culture spots of Cheongju, and carefully prepared food that told the special story and history of Andeokbul with 'Andeokbul beans,' all offered precious opportunities to feel Korean and Cheongju hospitality for all who were visiting Cheongju for the first time.

International creative experts offer cultural direction on urban regeneration in the Old Tobacco Factory

Debra Simon, the Director of Public Art at Times Square Alliance, and Emmanuel Benbihi, who has produced films such as Paris, I love You, offered their insights as to how the Old Tobacco Factory might be culturally developed. It was of special interest that their advice focused on "cultural, human-oriented, program-centered development based on an empathetic community".





VOICES OF CULTURE DESIGNERS

It was great to meet and network with other activists

It renewed my commitment to help create a culture of empathy and peace.

It was a great opportunity to look at myself objectively through meeting other activists. I got a lot of ideas on how I can do better work in the future.

I loved meeting Culture Designers from other countries. There aren't many such opportunities in Korea.

I hope the WCO philosophy of diversity and openness stays with the Old Tobacco Factory.

It was an opportunity to gain new inspiration and ideas. I was positively stimulated.

I hope the Old Tobacco Factory goes beyond a tourist and development site, but a cultural center for the voices and culture of Cheongju citizens.

It was a time of regeneration and healing, away from daily life. Plus, I was positively inspired and challenged.

I never knew that there was such a wonderful place in Cheongju like the Old Tobacco Factory. I hope it becomes a Cheongju landmark and a garden of culture.

Like Daejeon is most well recognized as the city of science with the Daedeok Research Center, I hope Cheongju grows into a city of culture, a creative arts complex.

I was grateful for the opportunity to share my project with others.

I want to join others in making a better world with my work.

I hope local cultural planners have the chance to actively participate in the development and planning of the Old Tobacco Factory.

Better Together 2017 allowed for authentic communication and exchange. It was so impressive that there was an atmosphere and the environment where people were not afraid of speaking up and listen to each other.



VOICES OF CITIZENS

I felt touched and proud as a Cheongju citizen. It's great that such an event can be hosted in Cheongju.

It changed my thoughts about the significance of the Old Tobacco Factory.

I was grateful for the opportunity for Cheongju activists and activities to be showcased to the world.

It was meaningful that the local meets the global.

I hope that the legacy of Better Together 2017 goes beyond a single event, resulting in concrete and sustained outcomes.

It was such a free and novel experience, different from other festivals and events that are all programmed the same way.

It made a great impression that diversity was so naturally respected.

I didn't realize the Old Tobacco Factory was such a great space. Instead of being a victim of urban development like everything else, I hope it preserves its historic and cultural value.

This event was the first of its kind in Cheongju. It was the most interesting and new event I've ever been to in Cheongju.



VOICES OF PARTNERS

I originally meant to stay for one day, but ended up staying in Cheongju for the entire duration of the event. The space was that attractive, and I felt like I could create anything in it. It was a valuable experience of moving away from Seoul-centered culture and cultural capital, and discovering regional values and sowing the seeds of local culture. I hope that this continues to offer sustained results, bring happiness out of local culture, and offer cultural resources.

Jin-eui Ahn, Professor of Asian Painting, Hongik University

It was an event of special value for Cheongju citizens, especially students. It demonstrated the potential of the Tobacco Factory. I hope this event can be regularly held in Cheongju.

Kyung-shik Kim, Head of the Chungbuk Cultural Foundation

Cheongju is a clear and redolent place that preserves the aesthetic of purity and emptiness. It can be filled up because it is empty, and creates a sense of richness. Like what we all experienced through Better Together 2017, we should create the reverberance of life that is full of pure energy in Cheongju.

Ah-yeon Shin, novelist

The fatal weakness of regional culture would be rigidity and pride. I believe this event offered open thought and the expansion of newness to Cheongju citizens. It taught them how valuable and important the Old Tobacco Factory is, and how we might love and nurture this place.

Jong-gwan Park, Professor of Seowon University

The time has come to dress the Old Tobacco Factory in culture and turn it into an artistic gathering space, like the closed factories of Spain and the UK. It is one of the most appropriate spaces in this age when the harmony between homogeneity and diversity, the past and present, and the local and global are deeply relevant. The core of the global camp was that this beautiful space was rediscovered, and that we could join as participants rather than onlookers.

Soo-jong Kim, Chairperson, International Green Forum

Cheongju citizens were deeply touched through this event. It made us rediscover the Old Tobacco Factory, and helped us realize that Cheongju can host everything offered by the world, including exhibitions, performances, fairs, etc. More than 100 cultural planners and administrative public servants collaborated. We will continue to support Better Together gatherings so that the Old Tobacco Factory can become a global culture plant.

Ho-il Kim, Chairperson, Cheongju Cultural Industry Promotion Foundation

People think of art first when they hear 'culture,' but culture is none other than everything that has meaning in our life. Art culture, science culture, social culture, public culture... collaboration between the experts in each cultural area should be facilitated. We must thus create a harmonious world where everybody lives happily together, which is also the goal of WCO. Let us create such a world by joining the strength and wisdom of cultural planners, social workers, and Culture Designers. I visited Cheongju for the first time for this event, and I was moved by how passionate, beautiful, and generous the city and its citizens are. The Old Tobacco Factory is a wonderful heritage worthy of being a national treasure, and I hope it would be preserved and developed with respect.

Dal-ho Chung, Chair of the Better Together 2017 Executive Committee and Director-General of the External Relations Bureau of World Culture Open

People fundamentally have a kind of natural quality. Urban life is not an exception, and the Old Tobacco Factory, although a remnant of industrialization, resembles nature. That's why it's beautiful. Everything was special and made lasting impressions, from the exhibitions to the performances and discussions, and even the food was full of memories and love. It was a beautiful experience of empathy. It reminded me that the world is worth living and full of precious values.

Won-il Kim, Chairperson, International Slow Food Association Korea





OUR JOURNEY CONTINUES

Based on the success of Better Together 2017 as well as the invaluable feedback from partners, Culture Designers and citizens, we understand that gatherings like Better Together are very important and should continue for the following reasons:

The need for support for the sustained discovery and training of local activists

The need for a system that allows local activists' programs to organically contribute to local development

The need for opportunities for local activists to share information and experience and to connect to global networks

The need for a space of exchange where local activists and global social activists can exchange cases of local development and work together for an enhanced quality of life

The need for a public space for such achievements to be shared with the general public and raise awareness

These reminded us of World Culture Open's efforts in the discovery, exchange, and training of creative talent in the years leading up to Better Together 2017, and taught us that these are important and urgent challenges on regional and global levels.

Talents who think of the larger community with a positive mindset for the public good. Talents who think about creative solutions to social and global problems. Amidst the rapid paradigm shifts of today's global culture, the environment and system that allows local talents to grow into creative leaders for the public good are extremely essential.

World Culture Open aims to discover regional talents through the organic collaboration with international and domestic agents of public and private sectors, creating sustained opportunities for education that can help these individuals grow into more creative talents. We will continue our efforts to create occasions such as Better Together, which allow young talents to experience international creative exchange and global connection, communication, and cooperation.



WE EXPRESS
OUR THANKS TO
EVERYONE WHO
CAME TOGETHER
TO CREATE
BETTER
TOGETHER
2017



ABIGAIL COX
AEHYANG LEE
AEKYUNG KIM
AFEF BOURGUIBA
AJIN YANG
AJUNG YOON
ALEXANDER SANCHEZ
ALEXANDRA TSAY
ALGOHALY ELHAM
ALLYCE YANG
ALVARO DELICADO NAVAS
AMELIA KRONER
ANATOLII KONDIIAKOV
ANDA YOSHINA
ANNIKA LEE
ANSOO SHIN
ANTONIO STARK
ARIFF ARIFFIN HEW
ATAULLAH SHIRZAI
AYEON SHIN
AYOUNG CHEON
BENJAMIN CHEN
BEOM SEOK LEE
BIKZAD ABDULLAH
BISUN CHU
BLANCA MADRIGAL MULLER
BOHYUNG JEON
BOKJAE LEE
BOMI LEE
BOSUB SHIN
BYOUNGJIN KANG
BYUNG Dong MIN
BYUNGHO AN

BYUNGHO SON
BYUNGMO GU
BYUNGSOO KIM
BYUNGSOOK YOO
BYUNGWOOK HAN
BYUNGYONG LEE
CAMILLE ANNE TAJON
CATALINA CIUBAR
CHAEHYUN KIM
CHAEMIN KIM
CHAN SHIN
CHANGHO PARK
CHANGMIN LEE
CHANGUK HEO
CHANHO JEON
CHARLOTTE SMITH
CHENHUI LUO
CHEON CHOE
CHEOP JANG
CHOLPON ZHUNUSOVA
CHUL LEE
CHULSOON IM
CHUNGSIK KIM
CHUNGSOL KIM
CHUNGUK HWANG
CHUNKANG YEOM
CHUNSUNG PARK
DAEHEE PARK
DAEUN KIM
DAEYEON CHO
DAHYE SHIN
DALHO CHUNG
DAVI AHN

DAYOUNG KWON
DEBRA SIMON
DENNIS HONG
DERRICK WANG
DEULNIP LEE
DIKSHAN KHAREL
DOHYUN KIM
DONGEUN LEE
DONGHWAN HAN
DONGHYUN LEE
DONGJU NOH
DONGJUN YANG
DONGKYU RYU
DONGSEOK SEO
DONGWON LEE
DOOYOUNG KIM
DOOYOUNG LEE
DOROTEA DESHISHKU
DOYEON JUNG
DUKHYUN LEE
DUKYONG KIM
EMMANUEL BENBIHY
EUIKYUNG KO
EUNA LEE
EUNBI YONG
EUNHA CHOI
EUNHA SHIN
EUNHEE PARK
EUNHO LEE
EUNHYE JUNG
EUNHYE LEE
EUNJEONG KOO
EUNJI CHOI

EUNJIN LEE	HANNA MA	HYESOOK KIM	ILANIT ADAR	JIHYE LEE	JONGCHIL KIM
EUNJU CHOI	HANNA SUH	HYESUN YANG	ILCHUN KANG	JIHYUN KIM	JONGGUK LEE
EUNJU HWANG	HANRA JANG	HYESUNG PARK	INIM PARK	JIHYUN LEE	JONGHO PARK
EUNJU PARK	HANS GALLIKER	HYESUNG YOON	INSEOK BAEK	JIHYUN PARK	JONGHONG BAN
EUNJUNG YANG	HANUL PARK	HYEUNGHEE KIM	INSOO LEE	JIN HONG KIM	JONGKI JUNG
EUNSOON KIM	HAREM ALI	HYEWON KIM	IUM	JINA KIM	JONGKWAN PARK
EUNSUNG MAENG	HARIM LEE	HYEYOON KIM	JAEBONG SONG	JINA SUNWOO	JONGKWON CHOI
EUNYOUNG JUNG	HAYANG KIM	HYEYOUNG YOON	JAEGUK KANG	JINAM CHEON	JONGMIN KIM
EUNYOUNGPARK	HAYOUNG KIM	HYOJIN KIM	JAEGUN IM	JINEUI AN	JONGSEOK PARK
FAOZIAFAROOQTHABITMOQBEL	HEEJANG JUNG	HYOJUNG KIM	JAEHEE HA	JINHEE CHOI	JONGWON JUNG
FATIMAAHJOSOMENEFEE	HEEJU KIM	HYOJUNG LEE	JAEHONG YOO	JINHO LEE	JOOIM MOON
FRANCES PAK	HEEJUN JI	HYOSUN HA	JAEKYUN IM	JINHONG KIM	JOONGHYUN PARK
FUNG KING YAN TIFFANY	HEETAK KO	HYUK LEE	JAEMAN SONG	JINKYU KIM	JOSE NIEVES FLORES MAYNEZ
GABIN LEE	HEONSIK KIM	HYUNA LEE	JAEMIN PARK	JINNA KIM	JU HYUN
GAL MATOKI	HOIJIN JEON	HYUNDUK SHIN	JAESANG LEE	JINOK SON	JUDE CURRIVAN
GAYOUNG LEE	HOIL KIM	HYUNGTAE JI	JAESUN LEE	JINSIL PARK	JUHEE CHO
GEUMJAE LEE	HOIWON JUNG	HYUNHEE CHA	JAEWON SHIN	JINSOO KANG	JUHEE PARK
GILSOO HWANG	HOJUNG LEE	HYUNJAE YOO	JAEYeon JUNG	JINSOO KIM	JUHWAN JUNG
GILWOO HAN	HOLSTEE	HYUNJI KIM	JAEOYOUNG LEE	JINSOOK PARK	JUHYUN KIM
GUBO JANG	HONGJI OH	HYUNJU JUNG	JAHAM IM	JINWOO HYUN	JULIAN GROSSE
GUWON LEE	HONGSEON KIM	HYUNJU LEE	JAKE SCHAEFFER	JINYOUNG KIM	JUN YANG
GWEN YI WONG	HOON LEE	HYUNJUN CHOI	JANGHONG KOH	JISOO RYU	JUNGA HAN
HAEMOON PYEON	HOYOUNG KIM	HYUNJUN SON	JANGWON LEE	JISOO YOON	JUNGA HONG
HAEUN KIM	HOYOUNG MOON	HYUNJUNG PARK	JANICE ZHANG	JIYEON HAN	JUNGA YEOM
HAHYUN KIM	HUDA ALI	HYUNKYUNG NAM	JASMINE CHIN	JIYOON PARK	JUNGEUN KWAK
HANA MCMAHON-COLE	HUICHENCHAO	HYUNKYUNG SONG	JEAN-PAUL SAMPUTU	JIYOUNG LEE	JUNGEUN LEE
HANAH PARK	HUSAM GAMEEL MOHAMMED MOSAED ALSAYANI	HYUNSEOK KIM	JENNA LEE MERRILL	JIYOUNG PARK	JUNGHEE HAM
HANBAEK CHA	HWAJINLEE	HYUNSEUNG KIM	JEONGEUN LEE	JIYOUNG PARK	JUNGHEE KIM
HANBYEOL PARK	HWANG YOON	HYUNSOO NA	JEONJIN LEE	JIYU KIM	JUNGHEE LEE
HANGYEOL YOOK	HYEBINSHIN	HYUNWOO JANG	JESSICA MIN PAIK	JOLADE OSHODI	JUNGHEE PARK
HANHO RYU	HYEIN KIM	HYUNWOO KIM	JIEUN JUNG	JONATHAN NYLANER	JUNGHO NAM
HANNA JANG	HYEJA OH	IKJIN SEO	JIEUN KIM	JONATHAN SKJOTT	JUNGHOON JEON
HANNA KWAK	HYERI OH	IL SUB CHOI	JIEUN SON	JONGCHAN RYU	JUNGHWA LEE

JUNGHWA MOON	KIDUK KIM	MARC-ELLIOT	NADA DHAOUADI	SANGJUNG PARK	SEUNGHWAN KIM
JUNGHWAN JANG	KIHO LEE	MASTRANDREA	NAEL HAILEMARIAM TEKLEHAIMANOT	SANGOK HAN	SEUNGJAE LEE
JUNGHWAN RYU	KIHWAN JUNG	MIHEE SEO	NAEUN PARK	SANGYEOL CHOI	SEUNGJIN OH
JUNGHYUN PARK	KIHYUN KIM	MIJI CHOI	NAMHEE LEE	SANGYEON PARK	SEUNGSEOK LEE
JUNGHYUN WOO	KIHYUN KIM	MIKYUNG YANG	NAMRYOUNG KO	SANGYOUNG YOO	SEUNGTAE MOON
JUNGHYUN YOO	KIJOONG KIM	MIN KIM	NARI HAN	SARA MERNER	SEUNGWOO SHIN
JUNGIN KIM	KIJU JEON	MINA KIM	NATASHA SIM	SARAH LOVATT	SEUNGWOOK JOO
JUNGIN SEO	KISHIMI ICHIRO	MINCHUL KIM	NAYOON KWON	SARDOR GAZIEV	SHARON LANDON
JUNGMIN PARK	KRISTA NIDO	MINHEE JEON	NEUNGYEON WON	SASUNG KIM	SHIAO-LI GREEN
JUNGSOO KANG	KSENIYA TSOY	MINJI KIM	OEUN LEE	SEBASTIAN HUNTER	SHINHAK KIM
JUNGSOON KIM	KWANGCHUL JI	MINJO HEO	OHYUK KWON	SEJONG KIM	SHINJA HAN
JUNGSUB LEE	KWANGIL KIM	MINJUNG BAN	OHYUN HWANG	SEJUNG KIM	SHINJI OCHIAI
JUNHA PARK	KWANGNAM KIM	MINJUNG KIM	OKMAN OH	SEMI JUNG	SHINOK KIM
JUNHO AN	KWANGSOO KIM	MINJUNG OH	ONBUM RA	SEOG YOUNG PARK	SHINYOUNG PARK
JUNHO SEO	KWANGSUP BYUN	MINKYU LEE	PATRICK LEE	SEOHOO LEE	SHUI LAM WONG
JUNJAE YOO	KWANGTAE HA	MINKYUN KIM	PING PING WORAKATE	SEOHYUN KIM	SHULIN ZHANG
JUNMI PARK	KWANGWOO HYUNG	MINSEO KIM	PONGPISUTH JONGUDOMSUK	SEOHYUNG KIM	SHUO YANG
JUNPYO KIM	KWANSOO KIM	MINSOO MO	PYUNGAN KIM	SEOKDO YOON	SIEUN KIM
JUNSE PARK	KYORYUNG KIM	MINSUN BAEK	QINGLI LILY LIU	SEOK-HYUN HONG	SIEYUNG PA
JUNSEO LEE	KYOUNGMIN CHO	MINWOO LEE	QIQI XU	SEOKWON CHOI	SOEUN PARK
JUNTAE KIM	KYUNGA HAN	MIR SALAMUDDIN HAKIM	RAJA SHABIR MOHD KHAN	SEOKWOONG NOH	SOFIA CAMUSSI
JUYEON KIM	KYUNGAE KO	MIRU KWON	RAMITA SACHDEV	SEONGDONG LEE	SOFYA KHACHATRYAN
JUYEON OH	KYUNGBUM LEE	MIRYUNG LEE	SAM STOWERS	SEONGJUN PARK	SOHEE HEO
JUYEON SHIN	KYUNGHYUN KIM	MISOO KO	SANGEUN KIM	SEONGWOOK CHOO	SOHEE PARK
JUYOUNG KIM	KYUNGMIN SONG	MOHD MUSAIB HAIDARI	SANGGEOL KIM	SEOYOUNG YOO	SOHYUN JUNG
JUYOUNG PARK	KYUNGNAM LEE	MONDAY ONORIODE USHURHE	SANGGEUM KIM	SERIN PARK	SOHYUN LEE
KALIA BARKAI	KYUNGSIK KIM	MOOJIN PARK	SANGHEE KIM	SEULKI BAE	SOL HAN
KANGPYO LEE	KYUNGSUN AUH	MOONKYU PARK	SANGHO YI	SEULKI LEE	SOMIN KANG
KANGSEOK CHOI	LARA YACoub BACH	MUNAIR SIMPSON	SANGHOON PARK	SEUNGBIN IM	SONGJU CHO
KAT CHAMBERLAIN	LILLIAN YU	MYUNGHEE HAN	SANGIL PARK	SEUNGCHUL SONG	SOOA SUNG
KATE GILBERT	MANAV MEHTA	MYUNGHEE KIM	SANGIM WOO	SEUNGHEE KIM	SOOCHUNG OM
KENN GUTIERREZ	MANHEE JUNG	MYUNGHYE KIM	SANGJIN BAEK	SEUNGHOO BONG	SOOHOO PARK
KHADIJA AL-SALAMI	MAOYI QIU	MYUNGTAEK OH	SANGJUNG KIM		SOOHYE JANG

SOOIN LEE
SOOJI KIM
SOOJIN PARK
SOOJIN YOO
SOOJONG KIM
SOOJUNG PARK
SOOKHEE LEE
SOOKKYUNG SHIN
SOOKYUNG HWANG
SOOKYUNG YOON
SOONOK SON
SOOWON LEE
SOOYEON ROH
SORA HAN
SOYOON MIN
SULTANNA KRISPIL
SUNDUK LEE
SUNGCHUL LEE
SUNGEUN KANG
SUNGHO JEON
SUNGHO JUNG
SUNGHOON HONG
SUNGHWI HAN
SUNGIL KIM
SUNGJIN SONG
SUNGKWON JANG
SUNGKYU HWANG
SUNGKYUNG JEON
SUNGMI YOON
SUNGMIN AN
SUNGMIN CHOI
SUNGON YOO
SUNGYEON KIM

SUNHWA KIM
SUNHYE KIM
SUNJU KANG
SUNJUN OH
SUYEON HEO
TAEHEE KIM
TAEHYUN PARK
TAEHYUNG JUNG
TAEJIN KIM
TAEJUN UM
TAESUN KIM
TAEYOUNG KIM
TAKAHASHI SUMIYO
TAKKYUN HA
TIEBA TRAORE
TOGETHER FURTHER
TUAN TRAN
UYEN NGUYEN
WANHEE PARK
WONBIN LEE
WONIL JUNG
WONIL KIM
WONJOONG KIM
WONYOUNG CHO
WOOHWAN UM
WOOJIN CHU
WOOJIN LEE
WOOJU LEE
XI JIA ZHOU
XIA FEI CHIEW
XIAOYAN CAO
YANG LEI
YANGSIK KIM

YEIWON KIM
YEJI KIM
YEJIN JEON
YEONHEE GAM
YEONSEOL KIM
YEONSOO LEE
YEONWOO CHO
YEONWOO SON
YEOWON KIM
YESEO KIM
YESEUL KIM
YINA YOON
YINGHAO ZHU
YINWEI SUN
YONGCHUL MA
YONGHA JUNG
YONGHWAN CHOI
YONGKANG LEE
YONGMI LEE
YONGSOO PARK
YONGSOOK KIM
YONGSUB OH
YOONA SEO
YOONJUNG MOON
YOONMI WOO
YOONSUB SHIN
YOSEP PARK
YOUNGCHAN KO
YOUNGEUN SONG
YOUNGGU KO
YOUNGHEE KIM
YOUNGHWAN KIM
YOUNGJAE KIM

YOUNGJU LEE
YOUNGMIN KIM
YOUNGRAN HONG
YOUNGSIK KIM
YOUNGSOON KIM
YOUNGSOON LEE
YOUNGSOON PARK
YOUNGSUN LEE
YOUNGWOOD LEE
YUEH AN CHANG
YUJUN LEE
YUNGYONG LEE
YUNYE SHIN
YURAN JUNG
YURI CHOI
YURI HAN
YURI NAM
ZACHARY WITZEL
ZAHRA HUSSAINI

WORLD CULTURE OPEN

AT A GLANCE



WORLD CULTURE OPEN

World Culture Open is a global movement and creative think tank,
powered by a worldwide network of creatives pursuing the greater good for all.

OUR VISION

A Better World Together

With eyes for seeing humanity as one family
With hearts for understanding and embracing each other's differences
With a culture of sharing and collaboration,
We dream of a joyful world of togetherness.



MISSION

To promote and advance a worldwide open culture movement

GOALS

1. Build and nurture open platforms, online and offline, where creative ideas and practices are shared and exchanged.
2. Spread stories of people making our world a better place for all.
3. Connect spaces around the globe that are open for people to meet, engage and collaborate with each other.



HOW WE WORK

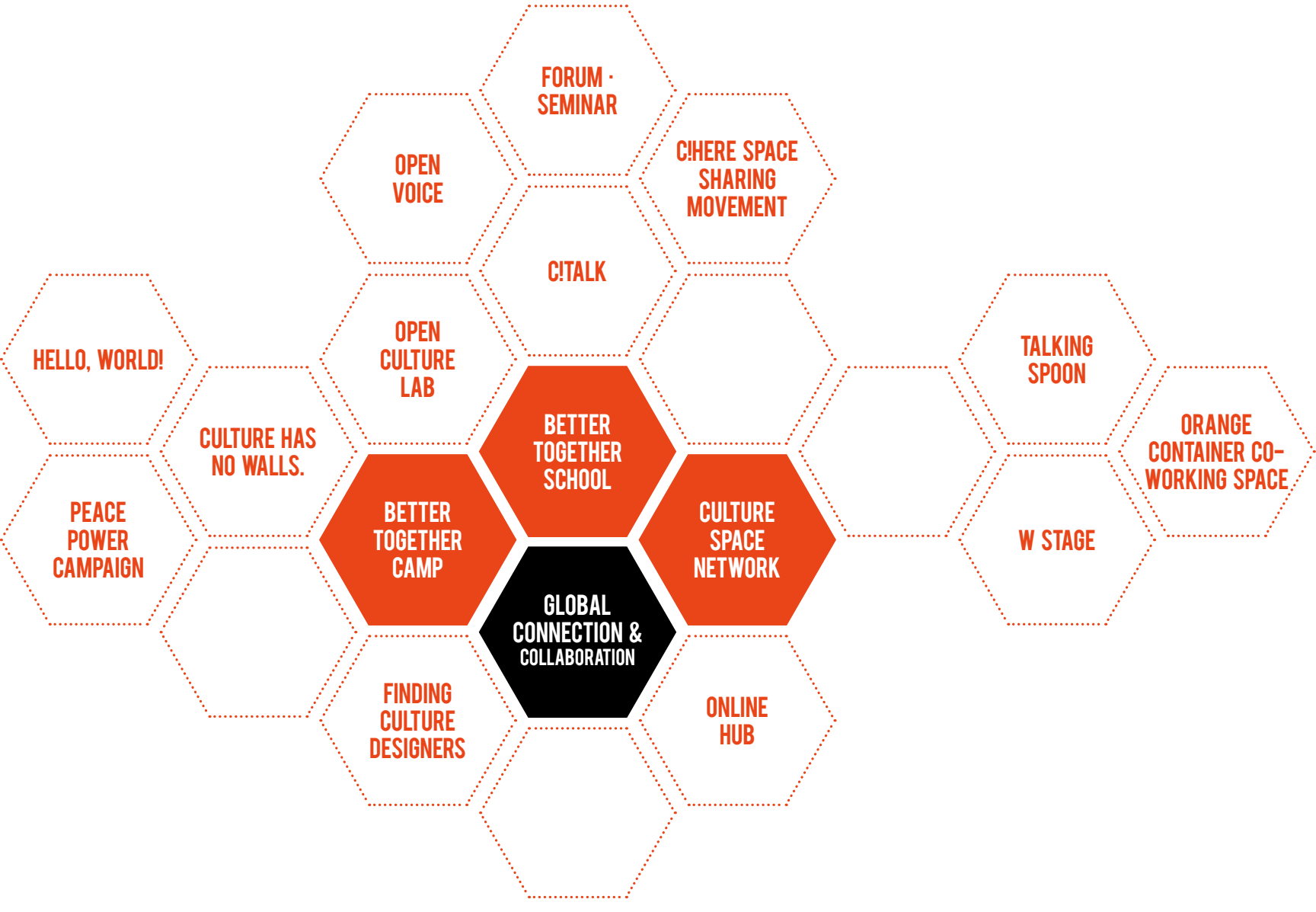
World Culture Open (WCO)'s various projects are made possible by the participation of creatives who share our vision. For each project, the cycle of different creatives gathering to collaborate takes place naturally. These creatives are independent participants with unique areas of interests. They include freelancers, cultural planners, organizations, event managers, students, professors, researchers, entrepreneurs, artists, and more, all of whom engage in different ways ranging from, for-profit to , non-profit to, volunteer work.

“In an ecosystem, interconnected organisms thrive without one holding power over another. A fern or a mushroom can express its full selfhood without ever reaching out as far into the sky as the tree next to which it grows. Through a complex collaboration involving exchanges of nutrients, moisture, and shade, the mushroom, fern, and tree don't compete but cooperate to grow into the biggest and healthiest version of themselves.”

From <Reinventing Organization> by Frederic Laloux

COLLABORATIVE STRUCTURE

Collaboration is the key



MILESTONES

1999 - 2001 Inception of a Cultural Movement

Launch of the New Millennium Cultural Project, 1999
Launch of a social network site for cultural exchange, 2000
Launch of the C!here project (then called Open Center), Maryland, New York, 2001

2002 - 2004 Waving Hello to the World

World Culture Open Day, 2003, Washington D.C.
Preliminary WCOGF, Washington D.C., Seoul, 2003
Academic research collaboration support program, 2004, International Center for Transcultural Education, University of Maryland / Center for the Study of Global Issues, University of Georgia
Launch of the C!here Movement in Korea, Seoul, 2003
Dreams of New Millennium Concert, 2004, Carnegie Hall, New York
WCO Fair, 2004, New York
World Culture Open Day, 2004, New York
WCO Fair in Beijing, 2004, Great Hall of the People, Beijing
WCO Award awarded to Dr. Jose Antonio Abreu of El Sistema, 2004
WCO Youth Seminar, in co-organization with the UNESCO, 2004, Seoul
International Culture Ministers Forum, 2004, United Nations, New York
The First WCO Global Festival, 2004, New York, Seoul

2005 - 2007 Seeking Ways Forward with the World

WCO International Choral Festival, 2005, Lincoln Center, New York
Sponsorship to the United Nations Food and Agriculture Organization (UNFAO)'s Telefood Campaign
Aceh Tsunami relief and cultural support, 2005, Aceh, Indonesia
UN DPI/NGO Conference, 2005, "A New Paradigm for Security" forum,

United Nations, New York
Cultural support project for HIV orphans, 2006, Kigali, Rwanda
WCO International Conference on Creative Economy for Development, co-organized with the UNDP/South-South Cooperation, 2006, Kigali, Rwanda
Africa Regional Culture Ministers Forum, 2006, Kigali, Rwanda
Pan-African Dance Festival, in partnership with the Ministry of Sports and Culture, 2006, Kigali, Rwanda
UN Global Youth Leadership Summit, in partnership with the United Nations Sport for Development and Peace (UNOSDP), 2006, United Nations, New York
Youth United Against Malaria Concert, 2006, United Nations, New York

2008 - 2011 Sowing Seeds of Cultural Movement across East Asia

WCO Asia Future Forum, 2008, Beijing
C! HERE Expo, 2008, New York
Launch of the C!here Movement in China, 2003, Beijing
Beijing WCO Friends Forum, 2009, Beijing
East Asia Regional Cultural Exchange Concert I (China, Korea, Japan), 2009, Beijing
Launch of 'W Stage' cultural incubating support program, 2010, Seoul
Young Artists' Narratives, 2010, Seoul
East Asia Regional Cultural Exchange Concert II (Mongolia, Japan), 2010, Tokyo
Launch of the WCO Creative Sharing Campaign, 2010, Seoul
Japan Earthquake Relief Charity Concert for the children of Iwate Prefecture 2011, Iwate Prefecture, Japan

2012 - 2016 “Culture! Everyday, Everywhere” towards a Flourishing World for All

Cultural support program for Fergana Arts School, 2012, Fergana, Uzbekistan
 Launch of C!talk Cultural Sharing Movement, 2012, Beijing
 Launch of C!talk in Korea, 2013, Seoul
 Launch of ‘Reframing Civilization for the 21st Century’, 2013
 Exhibitions and design workshops for Beijing Design Week, 2013, Beijing
 Cultural support program for empowering the young through media education, 2013, Solobon, Zambia
 Launch of Culture Design Movement, 2013
 Launch of Open Culture Lab, 2013
 East Asia Regional Cultural Exchange Concert III (China, Korea, Japan), 2014, Seoul
 Cultural support program for orphan school, Matoto, Guinea, 2014
 ‘Conversation with Local Leaders’ forum and workshop series, 2014~
 Co-Sponsorship with Naver Cultural Foundation for ‘Open Lectures’ series, 2014, Seoul
 Korea-Morocco Friendship Forum, 2014, Seoul
 C!here campaign project ‘Art Crawl’, 2014, Beijing
 Support program for ‘Culture Design’ social impact projects, 2013~, Seoul
 Culture Design Fair, 2014, Seoul, with Naver Cultural Foundation
 ‘Hello! Morocco’, Co-organized with Moroccan Embassy, 2014, Seoul
 Co-host of Harvard Leadership Forum, 2015, Seoul
 C!here campaign project ‘Art Crawl’ II, 2015, Beijing
 ‘Chile, Window to the Universe’, Co-organized with Chilean Embassy, 2015, Seoul
 ‘Lutherie Urbaine Project’, Co-organized with French Embassy, 2015, Beijing
 ‘Hello! Arab’ Co-organized with Korea-Arab Society and the Korean Ministry of Foreign Affairs, 2015, 2016, Seoul
 ‘Hello! Latin America’, Co-organized with Venezuelan, Bolivian, Ecuadorian Embassies 2015, Seoul
 Collaborative partnership with World Music Shanghai, 2015~
 ‘4.3 talks Culture’ Roundtable discussion at Jeju 4.3 Peace Forum, Jeju, 2015
 Conference on East Asian Art Vision at ART&ASIA JEJU 2015, Co-organized

with Jeju Special Self-Governing Province, Jeju, 2015
 Launch of the ‘Finding Culture Designers for the Better World’ Campaign, 2016
 Collaborative partnership agreements with the Ministry of Culture, Sports and Tourism, 2016
 Korea-US Women’s Leadership Seminar, Co-organized with the US Embassy in Korea, Seoul, 2016
 Young Leaders Culture Summit at the Jeju Forum for Peace and Prosperity, 2016, Jeju
 Culture Designer Fair, Jeju, 2016
 ‘Open Voice’ Roundtable discussion series, Seoul, Jeju, Beijing, Moscow, Singapore, 2016~
 2016 Jeju East Asia Culture Cities project coordination, Jeju, 2016
 ‘Hello! Greece’ Co-organized with the Embassy of Greece, Beijing, 2016
 Collaborative partnership agreements with Seoul Metropolitan Government, 2016
 2016 Korea Culture Designer Awards, Seoul, 2016, Seoul
 Launch of #beOPEN Campaign, 2016

2017 - ‘BETTER TOGETHER’: Spreading Culture of Empathy and Collaboration

Launch of W Stage Jeju, Jeju, 2017
 #BETTER TOGETHER online campaign, 2017
 Healing Fair 2017 Culture Partner, 2017
 Better Together lecture series, ‘I am because we are’, Seoul, 2017
 Better Together Urban Camp, ‘Beyond Textbooks’, Seoul, 2017
 Better Together workshop Series on Global Citizenship, Seoul, 2017
 Partnership with the Global Bubble Parade, Seoul, Beijing, 2017
 C!here Campaign project, ‘Art Crawl’ III, Beijing, 2017
 Günter Beltzig Exhibition <Spielplatz Zeichnung>, Seoul, 2017
 ‘Hello, World!’, cultural exchange program series, Co-organized with Embassies and cultural ambassadors of Uzbekistan, Yemen, Cameroon, Seoul, Beijing, 2017
 Better Together 2017-‘Global Gathering of Culture Designers’, Cheongju, 2017

YES! WE ARE BETTER TOGETHER

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